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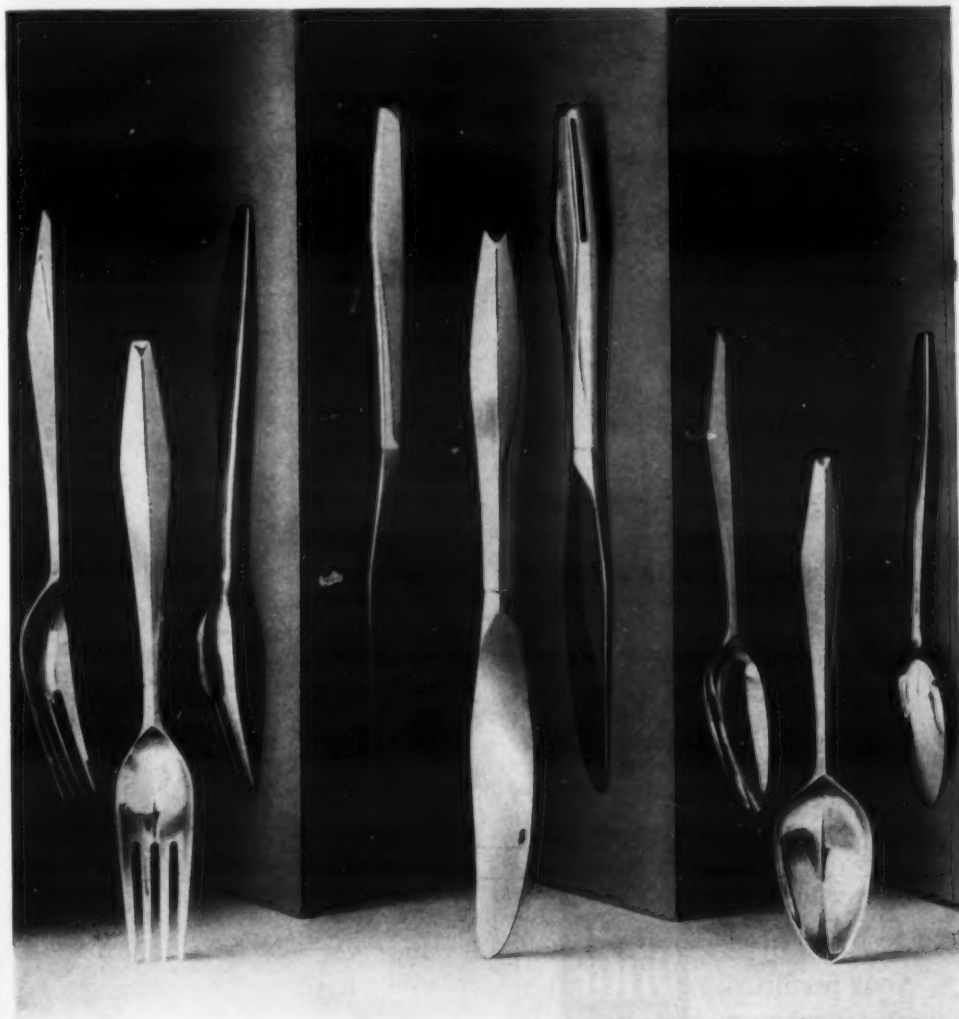
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JANUARY 1960

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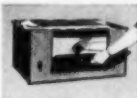
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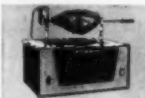
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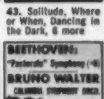
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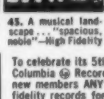
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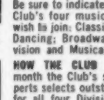
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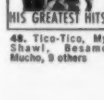
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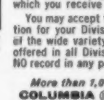
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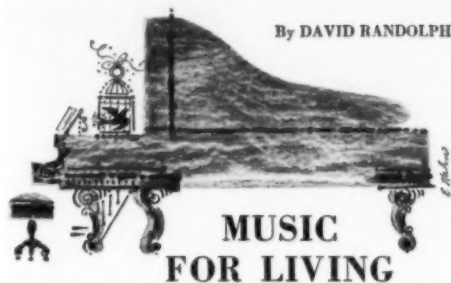
Every tasteful line of this superlative '60 Chevrolet seems to tell the luxury cars to move over—from the proud jut of its prow to the saucy cut of its rear deck. ■ And the hushed elegance of its roomier new Body by Fisher repeats the refrain—with finely tailored fabrics, sofa-wide seats and a lower-than-ever transmission tunnel that'll please you right down to your toes. You'll luxuriate, too, in the way this new Chevy's Full Coil ride—insulated from road shock and noise by thicker, newly designed body mounts—rivals the poise of even the costliest cars. ■ Yet, sumptuous as this '60 Chevy is, it remains more dedicated than ever to those proved Chevrolet virtues—economy and dependability. There's a choice of two standard engines that do marvelous things with mileage—the famed Hi-Thrift 6 and a new Economy Turbo-Fire V8 that gets more miles on a gallon of regular. Your dealer's the man to see for the details, including the one we know will delight you most of all—the new lower prices that now save you money on even the most luxuriously equipped Chevrolet models! Chevrolet Division of General Motors, Detroit 2, Michigan. ■ nearest to perfection a low-priced car ever came!



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By DAVID RANDOLPH

There is a whole area of music which, while it is not often encountered in the concert hall, can give us a great amount of pleasure. I refer to that music which has been written for an orchestra of strings only. The strings, of course, are the backbone of our modern symphony orchestra. Thanks to their versatility and wide range of expression, they are able to stand alone. The variety of colors that they can produce enables the strings to hold their own, without the brasses, wood winds and percussion.

Perhaps the most popular single work for strings in the classical repertoire is Mozart's serenade

(K. 525) called *Eine kleine Nachtmusik*. This seventeen-minute work contains some of the most delightful music ever created. Only one of its four movements, the *Romance*, contains any suggestion of wistfulness; all the others are examples of Mozart in his gayest and most exuberant moods. Thanks to the great number of recordings of this work in existence, the listener can choose the size of the performing body to meet his own tastes. The fullest-sounding version is that recorded for Capitol by the strings of the Pittsburgh Symphony Orchestra under William Steinberg. To judge by the sound itself, it

would seem that this version employs the entire complement of strings of the modern, large symphony orchestra. The other side of this disc is devoted to an equally large-scaled performance of the same composer's *Symphony No. 40*, the famous *G Minor*.

At the other end of the scale there is Westminster's recording of *Eine kleine Nachtmusik* in which the performing body is as small as it can possibly be: a string quartet augmented by a double bass. Here the companion piece is one of Mozart's frank ventures into musical humor—a piece called *A Musical Joke*, for string quartet and two horns. Between these two extremes, there are two other versions of *Eine kleine Nachtmusik*, each one done with a moderate-sized group of strings. One, issued on the Concert-Disc label, is by the Musical Arts Symphony, conducted by Leonard Sorkin. This is a stereophonic recording, so that the sense of realism is enhanced. The remainder of the disc contains Vivaldi's very ingratiating *Concerto Grosso in D Minor*, Op. 3, No. 11, and an arrangement for strings of Bach's brilliant *Prelude in E Major*. Prior to the last decade, when Vivaldi's music seems to have been rediscovered, he was

known only through a transcription for full symphony orchestra of this very same *Concerto Grosso*. Now it is possible to hear the work in its original version for strings alone, and what a satisfying experience it is! The slow movement, with its lilting violin solo, is especially beautiful. In keeping with the overall theme of the magazine for this month, this movement would most certainly add to the "comfort" of any household.

London's version of *Eine kleine Nachtmusik* is also a stereophonic one. Here the performance is by the strings of the Israel Philharmonic Orchestra, under the direction of Georg Solti. While this, again, is a large group, it seems to be not quite as big as that used in the version by Capitol. The other side of this disc is devoted to what may very well be the most popular work for strings of the Romantic era. It is Tchaikovsky's *Serenade for Strings in C Major*, Opus 48. The waltz movement has become extremely well-known as a separate piece. However, hearing this stereophonic recording, in which the listener seems to be seated right in the orchestra, even makes the overly-familiar waltz a thrilling experience.

[Continued on page 95]



you can't imagine
how joyous a compact car can be
until you've driven the rear engine

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by Chevrolet

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A PIECE OFF YOUR MIND

ROOM FOR IMPROVEMENT

Dear Editor:

I've just finished reading Dr. Coutu's article, *A Place to Hide*, in the October, 1959 issue, and it's had a most unsettling effect on me. Here I had just about succeeded in once more stifling my frustration with the woeful inadequacy of nearly all present-day housing, when along comes the Doctor's comments to rekindle my hope that perhaps someday the builders will really stop to consider what a family needs in a home.

While I have not the distinction of being a sociologist, I feel I am eminently qualified to speak out on a few of my pet peeves regarding the housing situation today, inasmuch as during the ten years of my marriage to an army officer, we have established 17 homes here and abroad for our family of (currently) five children. We have lived in apartments, large and small; houses, new and old; and converted barracks, German and American. I have had the good fortune to have a maid (when I had only one child) and in more recent maidless years have been learning to cope with the constant demands of home and family and the many social activities of army life.

Now this last bit about "coping" sounds just fine, but it just isn't working out. After years of fruitless striving to emulate the efficient housekeeping and home management laid out so enticingly in magazines, I admit I am a failure.

But all the blame is not mine. Just as a big corporation could not be run very efficiently from one desk and a single telephone, a large modern family can only exist

amid confusion and clutter in the average contemporary dwelling.

Much has been said and written on the need for more privacy, larger rooms, more closets and bathrooms, "mud" rooms, better traffic flow, etc., and I heartily concur. My major crusade, however, is for a special room—and I don't even have a name for this room—but I am convinced it should be on the main floor of every house and is just as important as the kitchen, but must be separate from it and every other room in the house. I also want to be able to lock the door with a key that I can put in my pocket.

It is a laundry-sewing-utility room, but with a difference. It will have a place for everything but not all stored away in neat little cubicles and closets. This room will look a mess most of the time because it's designed for messy jobs.

Let me show you how *The Room*—as I shall call it—will revolutionize housekeeping. In the morning, as one starts the daily round of bedrooms, we find soiled personal laundry, bed linen, a dress that needs pressing before it can be worn again, a suit coat with a missing button and a stuffed animal toy that is beginning to rip. All this goes to *The Room*. Now a trip to gather up soiled kitchen and bathroom towels and the contents of the laundry hamper and back to *The Room*.

Here we find the equipment for all of our jobs. First we sort the laundry into 5 or 6 disorderly heaps on the floor and get the first bunch started in the automatic washer. Hand-washing? There is a sink in *The Room* for that and an indoor drying rack over a floor

drain for items that cannot go into the dryer and for hanging many drip-dry articles.

Now that we have started washing, it will not take long to press the skirt—the ironing board and iron are permanently set up and ready to use—and there is a handy rod for hanging the skirt till it can be returned to the closet. The sewing jobs, too, are quickly accomplished as all sewing equipment is also out and ready to use.

As the day progresses and successive loads of laundry are being processed, the clutter is even greater—just as it is meant to be. The stacks of unwashed laundry are now gone from the floor, but now we have on the drainboard of the sink a soggy pile of clothes for starching, a table full of clean and dry clothes to be (1) folded and put away; (2) sprinkled for ironing; (3) set aside for mending or steam pressing.

Do you begin to see the beauty of my room? Any time of the day or night when time permits, any one of these jobs may be immediately accomplished without a time-consuming search for the proper article and equipment.

Here, too, the home dressmaker is in her element. No longer is the dining-room table the sewing area, which must be completely dismantled at mealtime. The happy little seamstress can lay out the pattern ready for the crucial cutting and stop, unperturbed, at that point to prepare and serve dinner. Remember, *The Room* has a door that locks, and a few hours later or even the next day she can return and begin immediately on her project, just at the point where she was interrupted, in her beautiful, wonderful messy room.

With a last fond look at the nylons drying on the dining-room table and the clothes to be ironed lying atop the air-conditioner, I will shove the typewriter back into the bookcase and retire to my bed—after I remove the mending from it.

Mrs. P. H. Taylor
Fort Riley, Kansas

Dear Editors:

Dr. Coutu expressed so well what I have thought for years about privacy (*A Place to Hide*, October 1959) in the home and how nice it is to have a dining room—which one would think passé judging by new homes being built today. His suggestions on how to find more privacy are in some instances a bit startling but well-worth the time for thought.

Even the old Victorian homes

such as we lived in for a year in Joplin, Missouri, with their miles of extra walking are preferable to today's cracker boxes. And what's so wrong with walls? You can have the open plans which give "fluidity" and "a feeling of spaciousness." I want to be alone in the kitchen when getting a meal ready. Let's keep the sights, sounds and smells of the kitchen in the kitchen, and let's give us rooms to hide in. I may sound antisocial, but really I'm not.

Mrs. Howard G. Wilson
Oklahoma City, Okla.

Gentlemen:

Your article, *A Place to Hide* by Dr. Walter Coutu, was most provocative and timely. Dr. Coutu states almost too perfectly the "vices" of much home building. The fusion of corrective home planning and clear psychology in human relations is a thrilling aspect. The home is truly the most dominant factor in our everyday life and it should not only protect us from external elements but help to station and strengthen our inner foundation.

Mr. David Linnemeyer
Fort Wayne, Indiana

TEST OF TIME

Dear Editor:

My native tongue is Dutch, so please allow for that before scolding me for any bad style and mistakes in spelling.

I was just reading *A Piece Off Your Mind* in the October, 1959 issue and the letter *Daily Schedule* made me write to you. Since school started again, I began to make out schedules, because I never seem to get the necessary things done. I came late for everything and never had time for all the things I wanted to do.

However I changed; I took to planned work and leisure and am more satisfied with life now because I feel I handle my time efficiently.

I believe most women are afraid of admitting that they could improve their ways.

While I am writing to you, I might as well add that I have been a reader of your magazine from its beginning while I still lived in New Zealand. We appreciate your crafts sections and I am intending to do the *Sculpturing with Sand* and would also like to make the rug (*Paintings Underfoot*) from the September, 1959 issue.

Mrs. Shanna Verbieen
Los Angeles, California

Plate credits: United States Gypsum Home Improvement Research House, Park Ridge, Illinois.



Only the view comes through with **TWINDOW[®]**

The insulating glass that seals out cold, heat, dirt . . . lets light and beauty in!



Contrast the light-filled, cheery setting above with the view at left. You're looking at the same spot in the same house. What a change remodeling can work . . . especially when the change involves TWINDOW. TWINDOW is the insulating glass that puts nothing between you and the view. It's two panes of Pittsburgh Plate Glass with a layer of air sealed in between. This layer of air holds in heat in winter . . . holds out heat in summer. Heating and cooling bills go way down. Condensation, fogging and frosting are reduced. Your home stays more comfortable, more livable all year round . . . and you never have to worry about putting up and taking down storm windows. TWINDOW is a permanent storm window. Write today for our free TWINDOW booklet . . . shows you how to make your home truly modern. Pittsburgh Plate Glass Company, 632 Fort Duquesne Boulevard, Pittsburgh 22, Pennsylvania.



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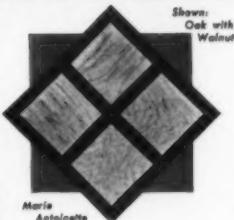
Plan your *Décor* ... Start with the Floor



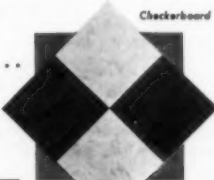
Monticello—Shown: Cherry with Walnut

MIX or MATCH

Let your own "creative genius" give you the floors of your dreams by mixing or matching your choice of W-M's genuine hardwood blocks! The almost endless combinations that can be contrived will lend enchantment to any décor—modern or traditional.

Shown:
Oak with
WalnutMarie
Antoinette

W-M's block floors are so easily installed with adhesive, you could do it yourself—ideal for remodeling. Prefinished with "Diamond Lustre," the exclusive tough, durable finish that resists indentations and thrugs off scuffs and spills. See your building materials or flooring dealer.

Toast Brown Oak
Also available
in Natural Oak

Checkerboard

Wood-Mosaic Corporation, Dept. L-1,
Louisville 9, Kentucky
In Canada: Woodstock, Ontario.

Send me 16-page full color folder
showing blocks in actual size and
color with beautiful room settings. En-
closed is 25c for postage and handling.

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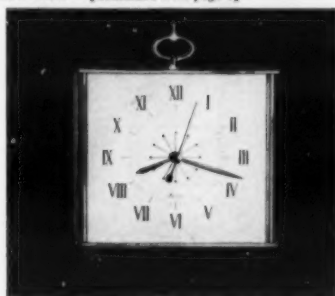
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Wood-Mosaic

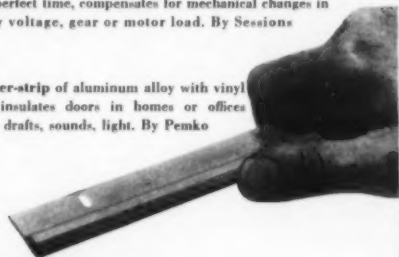
Genuine Hardwood
BLOCK FLOORS

What's new [Continued from page 4]

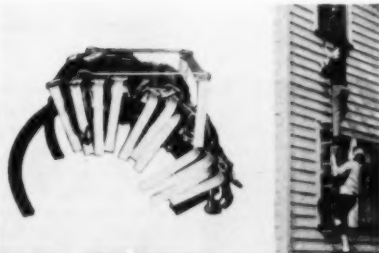


Among new battery-operated clocks is the *Miracle* that keeps perfect time, compensates for mechanical changes in battery voltage, gear or motor load. By Sessions

Weather-strip of aluminum alloy with vinyl insert insulates doors in homes or offices against drafts, sounds, light. By Pemko



Finishing kit contains sealer and wax for preserving and beautifying slate, flagstone and clay tile surfaces in patios, porches, walks, garages, fireplaces. By Trewax



Portable Fyre-O-Scape anchored to window sill provides safe, fast exit from top floors. Metal ladder, in 14- or 24-foot lengths, comes in box for storage under window. By State Wide Home Products

[Continued on page 95]

Another
quality
product
in

NATIONAL



HOMES

PERMANENT FINISH
ALUMINUM

FRENCH
Regency
STYLING



The "Lorraine"—charming French Regency styling in the newest 1960 National Home of aluminum. Designed by Emil A. Schmidtlin, AIA.

National . . . the 1960 home with the built-in maid, built-in handyman and built-in college education!



All the family enjoys new living convenience in a 1960 National Home . . . thanks to built-in aluminum! The extra ease—and the extra values—are part of the entire new Viking line of aluminum homes.

Inside, for example, it's like having a built-in maid! New "circulating plans" create a new pattern of livability and leisure . . . cut down housework . . . permit easy outdoor access through modern aluminum sliding glass doors. Scuff-proof, mar-proof cabinets and passage doors also help cut down cleaning chores.



Outside, the new-design aluminum lap siding is a handyman's no-maintenance dream! The home's entire exterior is aluminum, with a baked-on, permanent finish that eliminates painting and upkeep for years and years. And because it reflects heat, aluminum keeps these homes cooler in summer, easier and more economical to heat in winter.

For the future, the savings made possible by aluminum in maintenance alone will go a long way toward financing children's education. Aluminum features last far longer, reduce the need for replacement, maintain a home's value through the years.

No wonder the National Homes Viking line of aluminum homes has already won buyers' overwhelming preference! Be sure to see the 1960 National Homes in your area . . . featuring the built-in values of aluminum!



"T. M. Kaiser Aluminum & Chemical Corp.
1924 Broadway, Oakland 12, Calif.

See "MAVERICK" • Sunday Evenings,
ABC-TV Network • Consult your local TV listing.



THE YOUNGEST SET

Of all the jobs of work in the world, what is a happier task than bathing a baby! Your pride and wonder combine with his (or her) delight to make the task a high point of any day. Ever-conscious of this, ingenious manufacturers (mostly baby-bathing fathers, we suspect) never cease devising products to add to the occasion's pleasure.

Whoever said one picture is worth 10,000 words must have had one like this in mind. Even so, we would like to use just a few words to point out that the headrest hammock in this Trimble Kiddie-Bath allows freer use of both hands, adjusts easily with only one hand



Clean and dry, happy and kicking—but most important of all, securely strapped down on the solid aluminum top of this Kiddie-Bath dressing table that is easily raised or lowered in place by a pedal



No chance for a chill! Baby goes straight from bath to towel when mother wears this terry Dri-a-Pon apron that keeps her dry, too. Extra section of toweling unsnaps to cover baby (\$3.95)



BILL MANDREN



In small provincial print, toddler's sizes 1 to 3 come these matching pajamas (\$3) and robe (\$4) from Her Majesty. At right, Carter's baby dress with puffed sleeves, ruffled panties of cotton knit (6 months to 1 year, \$3.50)



New polyethylene tub fits on frame of *Bathinette*, lifts off for filling and emptying, can be



taken on trips, doubles as wash-basin, fits most frames. (Complete, \$23.95, tub only, \$5.95)

FOR STORES IN YOUR VICINITY FEATURING ABOVE MERCHANDISE, WRITE TO READER SERVICE, LFVH

Here's important news for anyone about to build... buy...or remodel a home!



EXTERIOR DECORATING
STARTS WITH
COLORFUL RED CEDAR
SHAKES BY SHAKERTOWN

Now you can add charm and unusual character to your present home . . . or that home you're about to buy . . . with genuine Red Cedar Shakes by Shakertown. This unique siding material will give your home that "natural look" provided only by genuine Red Cedar Shakes plus the pride and satisfaction of investing in the finest siding material available. Shakertown Red Cedar Shakes feature vertical grooves and heavy butt ends to produce artistic shadow lines that complement practically any style of architecture. These shakes are produced in large panels to greatly reduce construction costs. Each panel is backed with a special insulation board to help keep your home warmer in winter and cooler in summer. Choose from 14 contemporary colors, including popular shades of green, blue, red, brown and even charcoal gray. These colors are scientifically applied to last for years without restaining.



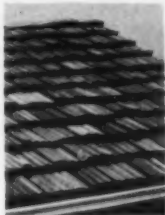
NOW YOU CAN AFFORD TO DECORATE
WITH SILVARA GENUINE NATURAL STONE

Authentic stone — the traditional building material used on fine American Homes — is now within almost everyone's reach . . . thanks to a modern quarrying technique employed by Shakertown! Quarried in approximately one-inch thicknesses, Shakertown Silvara Stone can be applied over any type of sidewall without a special foundation footer. You can enhance the beauty . . . and value . . . of your home with gracious accent walls on exteriors or interiors. It is ideal for complete exterior sidewalls, entrances, patios, room dividers, planters, fireplaces and similar applications. Silvara Natural Stone by Shakertown is available in either Pennsylvania Blue Stone or Tennessee Mountain Stone.



HANDSPLIT RED CEDAR SHAKES CREATE A ROOF WITH PERSONALITY

Here is the most luxurious of all roofing materials . . . Red Cedar Handsplit Shakes by Shakertown. Split in extra-heavy thicknesses, Shakertown Handsplits add a new dimension to roof styling . . . provide natural rustic beauty . . . create a truly distinctive character for any home! In recent years, red cedar handsplits have been used almost exclusively on expensive custom-designed homes. Today, home owners everywhere can have a premium roof . . . with the finest insulating qualities . . . at moderate cost! Two types of high-grade handsplits provide home owners with a choice of genuine rustic effects. Shakertown Handsplits can be permitted to weather or they can be stained to suit the home owner.



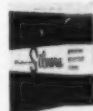
SHAKERTOWN STAIN PROVIDES LASTING COLOR FIDELITY

If your present home has shingle sidewalls, use Shakertown Stain to freshen its appearance . . . make it sparkle like new. Developed by Shakertown Color Chemists after years of research, Shakertown Stains are scientifically



formulated to provide maximum fade-resistance, coverage and correct penetration. Fourteen popular colors are available . . . or special color effects can be achieved by intermixing.

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Shown above are two of the many Shakertown brochures that offer helpful suggestions and new exterior decorating ideas. Full color photographs and illustrations demonstrate how truly unique effects can be achieved on practically any type of home with Shakertown Exterior Decorating Materials. Complete the coupon below and mail it today.

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Please send me complete information about Shakertown Exterior Decorating Materials. Enclosed is 10¢ to cover the cost of handling and postage.

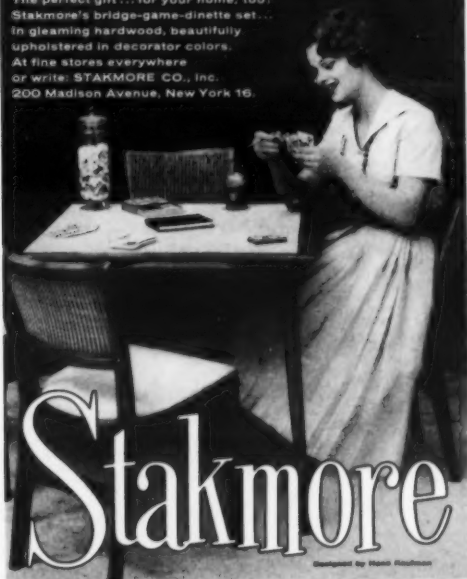
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FURNITURE TOO BEAUTIFUL TO FOLD—BUT IT DOES!

The perfect gift... for your home, too!
Stakmore's bridge-game-dinette set...
In gleaming hardwood, beautifully
upholstered in decorator colors.
At fine stores everywhere
or write: STAKMORE CO., Inc.
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PURIFIES AIR

... with NO outside ducts!

DUCTLESS HOOD
banishes cooking odors...
removes smoke, grease—even
pollen—by a time-tested
scientific miracle. This is the
magic of Activated Charcoal
—the substance that purifies
the air men breathe in
atomic submarines.

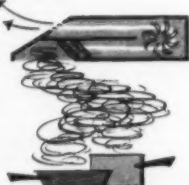
SIMPLE TO INSTALL...

DUCTLESS HOOD
uses no expensive outside
vents or louvers. Instead,
powerful motor-blowers re-
circulate kitchen air through
filters to remove impurities.



**TOTAL FREEDOM
IN KITCHEN DESIGN!**
DUCTLESS HOOD is self-
contained, permitting kitchen
units to be placed in any
desired location. Sizes
and colors for every decor.

For other rooms—the built-in
DUCTLESS AIR PURIFIER



U. S. Patent No. 2,884,124



ORDINARY
HOOD...
Pipes and
ducts costly
to install—
take up shelf
space—waste of
house heat and
conditioned air.

Write for literature: **THE DUCTLESS HOOD CO., INC.**
Dept. 43, 601 Plandome Road, Manhasset, N. Y.

Speaking of Living



McGovern, EBE, Honigblum

When *Editor-in-Chief* EBE arrived for the opening of the San Antonio Parade of Homes, she was greeted by old friends builder **Tom McGovern** and **Howard Honigblum** who urged her to enjoy the local custom of throwing a coin in the wishing well at the airport. The young builder and home furnishings store-owner worked together from the outset to produce the house seen on page 32.

Good Taste in Living was the theme of a two-week seminar conducted by the Jordan, Marsh Company in Boston. The roster of daily speakers included *Decoration Director* **Guy Monypenny** shedding light on the importance of finishing touches. Consistently crowded auditoriums proved this fact: when noted authorities on home fashions speak, homemakers turn out in imposing numbers to listen and learn.



Guy and homemakers



Young reader from Canada

Four-and-a-half-month-old *Diana Parody* may well be *LIVING*'s youngest "reader." This snapshot, accompanying a change of address, attests to her concern that our magazine be sent to her new home. Not surprisingly, Diana was especially delighted with our August 1959 issue devoted to children.



Helen meets Bobby



Jeanne Budde, Ed Myers

Colorful birds hosted the press at an *International Bird Party* honoring the arrival from England of *Philip Marsden* and his talking parakeets, *Bobby and Sam*. Playful Bobby had to be discouraged from alighting on the photographer's head, finally came to rest on Marsden's finger to meet *Merchandise Editor Helen Harris*. At that moment, Bobby turned unaccountably shy, refused to talk.

Scouting the merchandise for *Your Money's Worth and Taste on a Postage Stamp* is a job that keeps *Shopping Editor Jeanne Budde* on the go. At the annual workshop of the Direct Mail Advertising Association, she compared notes with mail-order compatriot and luncheon speaker *Ed Myers*, owner of Saltwater Farm in Maine; his tempting specialty: lobsters, frozen at their most edible peak.

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United Cerebral Palsy

53 MINUTE MARCH

Sober reminder: every 53 minutes, another victim

**PREVENT
CRIPPLING
DISEASES
BIRTH
DEFECTS
ARTHRITIS
POLIO**



JOIN THE **NEW**
MARCH OF DIMES
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Also in January, dimes and dollars for a worthy cause

Greatest dishwashing discovery since detergents

**NEW FORMULA ELECTRASOL® RESTORES
DISHWASHERS TO 100% EFFICIENCY**

Eliminates FOOD PROTEIN FOAM that Reduces
Dishwasher Action As Much As 90% ... to Cause Spots, Streaks, Film.

**MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT
DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL**



**OLD-STYLE DETERGENTS
CAN'T CONTROL PROTEIN FOAM**

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note protein foam that can reduce dishwasher action almost to zero.



**NEW FORMULA ELECTRASOL
STOPS FOAM FORMATION**

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from protein foam. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!

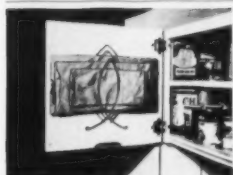


Still the lowest price **PLUS 4** bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., St. Paul, Minn. © 1959

Send for free catalog of modern
ready-to-paint hardwood furniture.

country workshop 95-L Rome Street
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KEEP PAPER BAGS NEAT—\$1

Organize your paper bag storage with this newly designed **BAG CADDY**... holds up to 40 bags neatly in place. No more jamming bags into drawers, wedging them where they pop out again, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones, odd ones. Easily fastened to inside of any closet or cabinet door with two screws included. **Guaranteed to please or your money back!** Only \$1, postage paid. Order **BAG CADDY** from **Sunset House**, 276 Sunset Building, Beverly Hills, Calif.

HOME INDUSTRIES

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Modern in design to complement today's lovely homes, but almost gothic in its pristine simplicity, this fully contoured cast aluminum Wall Ornament exemplifies and personifies "Family love". Booklet about our old world artist friend, "A Man In Love With Wood" included with each order.

Check or M. O.
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BLACK \$15.95 ANTIQUE GREEN \$16.95 GOLD \$17.95

HEIGHT 26 1/2" WIDTH 7"

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232 Athens Street • Jackson, Ohio

STACKING STOOLS FROM SWEDEN



in genuine birch \$5.95
in genuine teak, walnut, rosewood or mahogany \$6.95

Made by Swedish craftsmen and designed to last for generations. Each stool is made of solid birch or teak, walnut, rosewood or mahogany. The birch stools are finished with a clear varnish. The other woods are finished with a clear varnish. Each stool is guaranteed to last for generations.

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Bathroom Beauties



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Countryside baskets

used in Grandma's time have been revived and are we ever lucky! These attractive woven willow tray baskets with collapsible handles can be used for totting posies, sewing supplies, serving snacks, etc. 16" long basket, \$2.85; 18", \$3.25; 20", \$3.50; all three nested baskets, \$9.95 (add 35c post.). Here's How (L160), 95 Fifth Ave., New York 3, N.Y.



High-back

Chiavari chair from Italy looks so smart in front of a dining table or silhouetted against a living room. While the ladder back extends 47 inches high, the seat is 16" high from the floor. The frame is alpine hardwood lacquered in gleaming black and the seat is golden woven fiber rush. \$17.99, freight collect. (Free catalogue available.) Hybern Imports (L160), 2140 Hyperion Ave., Los Angeles 27, Calif.



Soaring to new heights.

This golden eagle plaque molded of hand-cast metal preserves the sharp details of its hand-carved wooden original. Finished in rich gold-bronze and high-lighted in red, white and blue, it comes in two sizes: 22" wide, 9" high, 3 1/4" deep, \$12.95, postpaid plus 50c west of Miss. 42" wide, 15" high, 4" deep, \$49.95, postpaid plus \$1.00 west of Miss. From Jennifer House (L160), New Marlboro Stage, Gt. Barrington, Massachusetts.



This little puppy

made of calico has a calico counterpart on a terry-cloth bill. The set is completely tubular and it also comes with a cat appliqué and matching toy. In various colors and patterns, \$2.75 the set, postpaid. They make darling gifts and are as cute as can be. Order from The Elderscraftmen Shop (L160), 850 Lexington Avenue, New York City 21, New York.



Of all the cherubim we know—not that we know very many—our ginger-peachy favorite is the young spend-thrift on the left: the New Year Boy. Where he keeps his money we don't know; he obviously has no pocket. But we have, and our Christmas-loot-greenbacks are making it sizzle. What will put out the fire? Your Money's Worth, of course, the mentor of that delightful, unexhausting sport—rocking-chair shopping. Remember, all nonpersonalized merchandise—if not satisfactory—may be returned with the assurance that your money will be refunded in full. So Happy New Year to you all, and hurry, hurry: that little boy grows like lightning.

Joanne Buddle



For a VIP

Whether you're a campus queen, social secretary or a diplomat, it's nice to carry your papers in an official manner. This attache case is nicely made of fiberboard, covered in a heavy, rich brown leather-like plastic with three-sided zipper and carrying handle. 15"x10"x2 1/2" deep, it comes with a name richly embossed in gold. Only \$1.98, ppd. Miles Kimball (L160), 215 Bond St., Oshkosh, Wisc.



Snowbound birds

Will find a home in this genuine redwood, wild bird feeder that will beautify your garden and also lure such species as the lovely snow bunting, scarlet tanager, grosbeak, etc. The feeder keeps food dry and feeds automatically up to one week without refilling. Complete with brass nails, chain and double-duty glass window. Three-year guarantee, \$5.95, plus 55¢ post. Green Valley Mills, Inc. (L160), Box 113K, Monsey, N. Y.



Free form

serving tray makes pretty viewing when filled with fruits, flowers, hors d'oeuvres or cold meats. Made of solid mahogany and hand-sculptured, hand-polished in Haiti, it measures 19" long by 8" wide and is finished in its natural glow. This mouth-watering tray can be yours for just \$3.98, ppd. Order from Jeff Elliot (L160), Flushing 52, N. Y.



Personalized bucket

makes an elegant wedding or anniversary gift. The rugged leather-grained ice bucket is available in black, white or pigskin with metallic gold-finished trim. The unbreakable top tilts at the drop of the handle. Two-quart capacity, \$14.95; 4-quart, \$18.95; matching tongs, \$1.50, ppd. Lark Products (L160), 165 Hempstead Turnpike, West Hempstead, N. Y.

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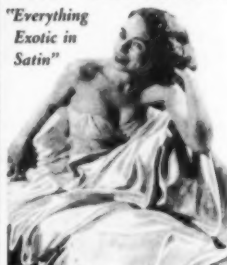
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This lovely Record switchplate has a soft glow. It is made of a special material that is not scratched, stained or discolored. It is 3" high by 2" wide. They are also available in special-order sizes. All these give you a new look to your home.

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YOUR MONEY'S WORTH

A trio of foam-filled
cushions makes for dual-purpose sitting. Top cushions button together with the ottoman base, or can be used separately as throw or floor pillows in den, living room, etc. Covered in a sturdy dark cloth, they come in gold, turquoise, black or tangerine with walnut legs and brass tips. Complete unit is 20" square by 15" high. \$14.95, freight coll. Patio Shops (L160), Northern Boulevard, Rye, New York.

Practical and colorful

Mother and Daughter Bo-Prop dusters are made from 100% virgin wool, completely washable, colorfast and unconditionally guaranteed; wonderfully fluffy soft for dusting prize possessions, paintings, etc. The large size is \$3.95 and the regular size is \$2.95; set of two sizes, \$6.00, all ppd. Lew-Bon Products (L160), Post Office Box 237, L.I.C. 4, New York.

A ring's the thing

to let your beau or sweetheart know he's something special on Valentine's Day. This handsome ring has initials richly hand-carved of sterling silver and can be ordered with two, three or four initials. All you need do is to specify for man or woman and the finger size. The price is \$10.00, including tax and postage. Spero Sterling Co. (L160), 424 North Crescent Heights Blvd., Los Angeles 48, Calif.

Your name in lights

A clever idea is the Tiki torch home sign to light up your name and address. Operates on kerosene for about 10 hours to a filling. A steel pole in two sections will accommodate a 3- or 6-foot sign. The highly polished torch comes in black, copper or gold. Torch and sign, \$9.95, postpaid. John Charles Co. (L160), 1513 Plaza del Amo, Torrance, California.

Having a cold war

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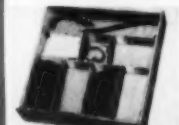
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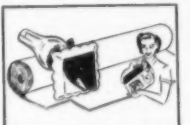
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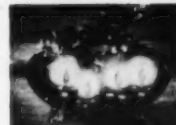
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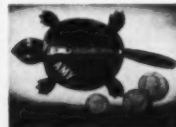
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because you didn't have a place to jot it down? If that's the case, you'll adore this early American memo pad of knotty pine with a hand-rubbed finish. With two large rolls of adding machine tape, it measures 13" by 3½" wide and has a tear-off strip at bottom which tears paper neatly. Order several for use by the phone, in the kitchen, hallway, etc. \$3.50, postpaid. Order from Laurie & Co. (L160), Huntington, New York.



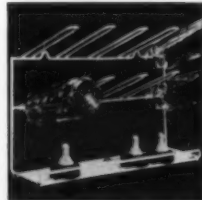
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for the bedroom. Made of a rich, luxurious, deep pile *Fineco* yarn, this full- or twin-size spread will do much in the way of sprucing up your bedroom. Completely washable, it is available in a choice of colors: white, pine, spring-green, sun-yellow, aqua and rose-beige. \$5.95 each or two for \$10.95, ppd. From Sun Home Equipment Co. (L160), 2601 Pennsylvania Avenue, Baltimore 17, Maryland.



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... here's a gift for Mother... a bottle tree. It hangs conveniently in any out-of-the-way spot, back of door, under cupboard or on the wall, and holds 10 wide-mouth bottles, caps and nipples. A real space-saver, made of sturdy steel wire, coated with easy-to-clean, cushion-soft white plastic, 12½" x 9" high, \$2.98, postpaid. From Rutward, Inc. (L160), 39 Bryant Rd., Columbia Station, Ohio.



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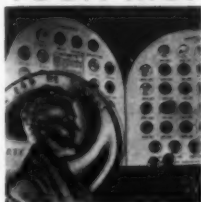
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YOUR MONEY'S WORTH



Penny, penny

who's got the penny? If you can fill the spaces that are provided for 59 pennies in this *Lincoln Penny* album, you can collect \$35.00 or more. All identifying information is included with the album. Other sets, worth hundreds of dollars, are also available. Coin collecting can be fun, so send your \$1.00 to Hobbies, Unlimited (L160), Box 97, Oakland Gardens Station, Flushing, N.Y.



A Valentine's

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Protect your china

plates by placing these soft foam-plastic plate-savers between them. Each plate-saver comes personalized with your name or monogram in a choice of pink, blue, green or yellow to blend with your color scheme. Complete set (service for 12) of 24, 4 1/2" x 12, 5 1/2" x 12, 7 1/2" x 12. State color, name or initials. Makes an excellent shower gift. \$2.95, postpaid. Order from International Gifts (L160), Jasperson Bldg., Culver City, California.

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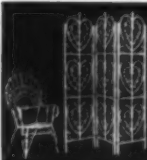
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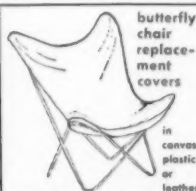
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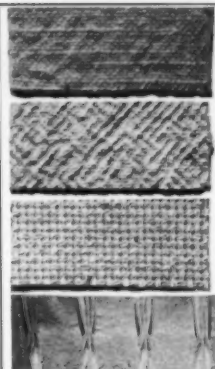
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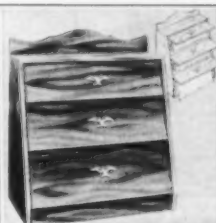
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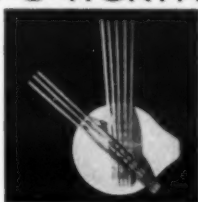
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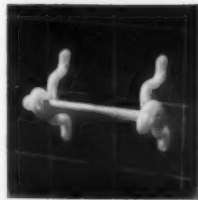
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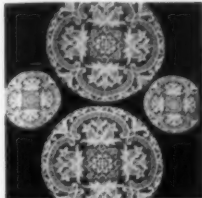


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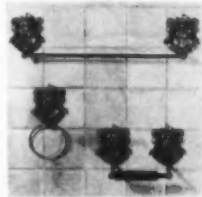
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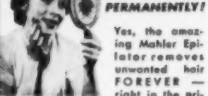
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Many splendorous

servicing cart. This imported solid walnut cart of Danish design has a highly lacquered finish impervious to stains. The top tray lifts off and becomes a table with its own concealed legs (28" long, 18" wide and 14 1/2" high). Cart folds for easy storage and comes with swivel plastic wheels, all for \$29.95, ex. chgs. coll. Foam Rubber Mart (L160), 236 Market St., Philadelphia 6, Pennsylvania.



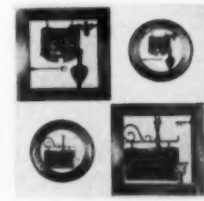
In "saucer-and-blow"

days, folks used to cool off their coffee on these glass plates. Today, however, these delightful replicas have been made for us to use as coasters, ash trays or window pieces. Choose either George Washington, 1831 Eagle, Wedding Day or Ben Franklin pattern. Each plate measures 3 1/2" in diameter, 4 for \$3.00, postpaid. Order your set from Old Guilford Forge (L160), Guilford, Connecticut.



Ye olde inn signs

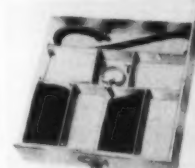
have been authentically reproduced in satin-finish pine with white background, black letters and subtle highlights of red and green. Makes wonderful viewing over an early American dry sink, buffet, etc. 13" x 13" square pictures, \$5.00 each; 8" in diameter pictures, \$3.50 each, all ppd. The Saltmaker House (L160), P.O. Box 129, University Station, Syracuse, N.Y.





Valentine's cupid

is aiming his bow and arrow at the lover's key chain. Inscribed on the 1 1/4" disc is "Angel or Devil, I love you" and in case you haven't already guessed, you carry one chain. He carries the other. Sterling silver or gold-filled, \$6.00; 14kt gold, \$65.00, tax and postage included. Inscription on reverse side, 10¢ per letter. Wayne Silvermiths (L160), 546 South Broadway, Yonkers 5, New York.



Separate dividers

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Pretty legs

make an old table look like new and a new table even prettier! These fine tapered hardwood legs with dual-purpose plates and wood screws come with 1 1/2" high brass ferrules and self-leveling glides. Prices per set of four: 4", \$2.59; 6", \$2.79; 8", \$2.99; 11", \$3.29; 14", \$3.49; 17", \$3.89; 21", \$4.29; 28", \$5.19, ppd. U-Do-It (L160), Dept. DMB, 7014 Colby Ave., Des Moines 11, Iowa.



Treat your windows

to a colorful change by hanging a pair of textured turlap draperies or café curtains in an assortment of 11 lively colors. Cafés are 64" wide in lengths from 26" to 45" for \$4.95 each; draperies are extra-wide in lengths from 36" to 108" for as little as \$3.98. Free swatches, prices and catalogue, New England Curtain Co. (L160), Box 420, Fitchburg, Mass.



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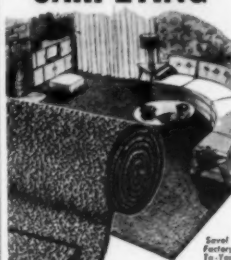
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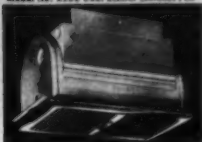
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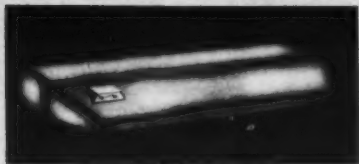


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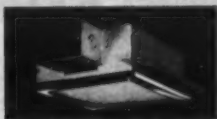
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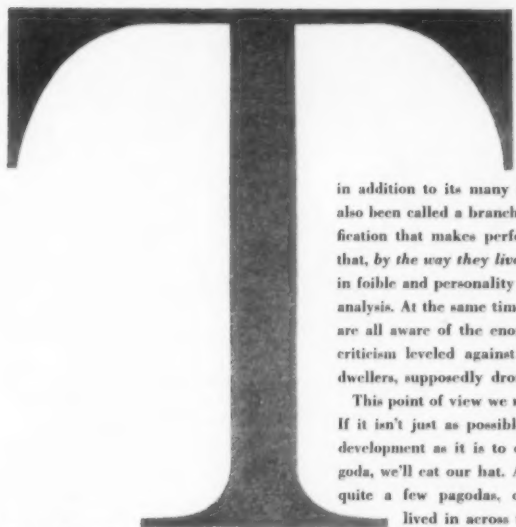
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The infinite variety of the American home



he study of architecture, in addition to its many ramifications as an art, has also been called a branch of social science, an identification that makes perfect sense when we consider that, *by the way they live*, most families are revealed in foible and personality as clearly as if dissected by analysis. At the same time, and with some unease, we are all aware of the enormous amount of astringent criticism leveled against so many of us as beehive dwellers, supposedly droning away in developments.

This point of view we resent as being unperceptive. If it isn't just as possible to live imaginatively in a development as it is to dwell picturesquely in a pagoda, we'll eat our hat. And don't think there aren't quite a few pagodas, or versions of them, being

lived in across the country. We also resent the condemnation of the small home as being a stultifying residence; that it is impossible to spend a limited amount of money and get anything for it except an overgrown piano box. This can be true, we admit, but it needn't be, and in a careful canvass of the country, we have found an amazing amount of variety in homes moderate in cost, modest in stature.

For example, certain homeowners of \$10,000 houses, being the determined souls they are, will somehow manage to install under their roofs a feature or two usually found only in the \$50,000 stratum. This pleasant incongruity obviously involves the sacrifice of something that might seem very important to someone else; to these people, it does not. The homes of families in comparable income brackets, moreover, can vary vastly, with the costs of their respective houses differing, believe it or not, by as much as \$20,000. Again, sacrifice, and a great deal of it, has been the means to an end, yet to the dedicated, it's worth it to get what they want. Quite as impressive are the people with a penchant for old houses, who submit to unbelievable labor and expense to restore derelicts and make them comfortable. If this isn't an expression of individuality, we haven't seen it.

We have seen, however, enough variety in American housing to belie the skeptics who claim people are average, and so are their houses. A cross-section of homes is presented in this issue for your perusal. Some of the houses represent a refinement of detailing developed over a period of years to conform as thoughtfully as possible to consumer preferences; some depart from convention with all the drama possible outside the theater; all owe a tremendous debt to technology. Without land, they range in price from \$10,000 to \$35,000—quite a gamut, cost-wise, expression-wise, and with nothing at all "typical" about them except that in each home an American family is living a life as individual and as true to the pattern prescribed by personal eccentricity as they know how to express. How did they find these houses? In the same way we find anything worth having: by search and research, by an articulate expression of wants and needs to understanding builders and architects, by refusing to settle for second best, and by examining themselves with the same far-reaching insight that designed the snail its shell.



San Antonio, Texas, is a fascinating city with so colorful a history that it comes very close to being **A** an American shrine to Spanish **zenith** colonialism. Because of its **in** link to old Mexico, and because its temperature **fine** can soar, it is logical that its homes reflect an im- **detail** portant tenet of all Latin architecture: how to live in the sun and stay cool. For centuries, all Latin countries have grappled with the problem by

building their homes around an inner court—open to the sky, lushly planted and cooled by the constant splash of fountains. Here, they could enjoy the temperate rays of the sun, and then, at the peak of the day's heat, retire to cool, high-ceilinged rooms paved with tile and protected by deep eaves. It is a wise and sound tradition, as good today as it ever was, and with the addition of modern air-conditioning, practically perfect. That is why this house, so aptly named Casa Felix, takes the form it does. Designed by Emmett Tuggle and built by Tom McGovern, a young man who is as enthusiastic about young families as he is about perfectionism, the house is a brilliant combination of the romantic and the practical. Dispensing with conventional "yards," it utilizes most of its plot with its structure and hides its garden within itself. A flattened H in plan, the enclosed courtyard is encircled by and conveniently accessible to the principal rooms; the exterior blends brick with western red cedar; the interior is a cool melding of white walls, sable beams and adobe tile. Its construction cost is \$35,000, a fair sum for a house so painstakingly perfect in detail, and perfect only because McGovern. Tuggle and Howard Honigblum, the furniture store executive whose staff designed the interiors, worked together from the blueprint stage to the turning on of fountains in complete dedication to the challenge of enriching their locale. It is the kind of home that comes to light by seeking out men with an understanding of the rapport that must exist between a house and its environment, and with the means at their disposal of bringing that harmony into existence.

Arched gateway at right leads to the garden of the old Governor's Palace in San Antonio, a source of inspiration for many details in Casa Felix. Main entry (left) is through handseamly milled double doors opening on the inner courtyard and an arcaded walk leading to a second, identical duo of doors and foyer



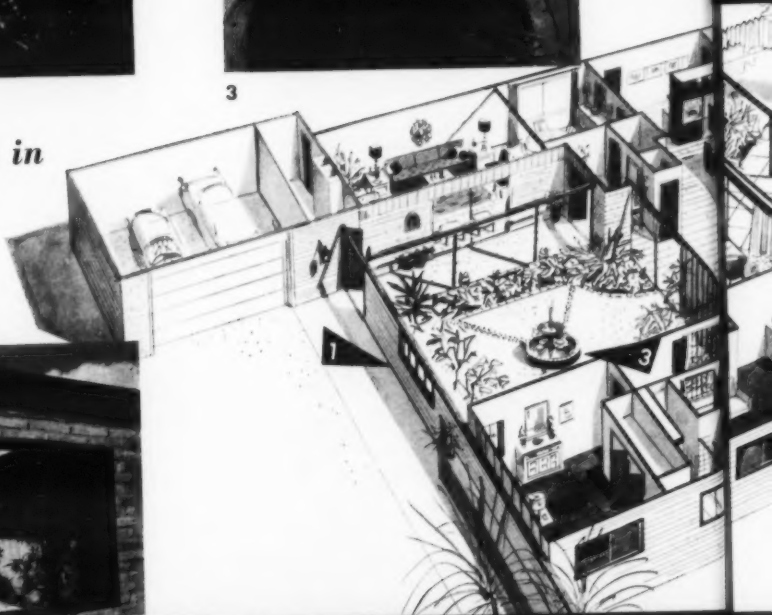


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Outside, looking in



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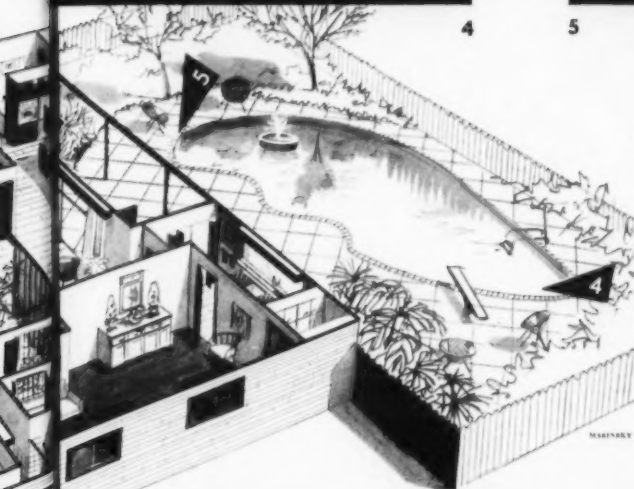




4



5



Location..... SAN ANTONIO, TEXAS
 Builder..... TOM McGOVERN ASSOCIATES
 Architect..... EMMETT TUGGLE, A.I.A.
 Landscape design..... RICK SHIVELY, A.S.L.A.
 Decoration... HONIGBLUM'S: FRANK DREW, A.I.D.
 LEONARD PILAR, A.I.D.

1. Window cut into the courtyard wall near entry. Weed newels form a decorative grillwork, are miniature replicas of the columns used to define the arcaded passageway inside the court. 2. A view of the courtyard from the sleeping corridor; these windows are shuttered with jalousies and screened with ornamental iron grilles. Inner entry doors lie in the far corner. 3. The patio fountain and pool, a source of coolness, both actual and visual, and the provider of a constant musical tinkle. 4. The swimming pool, also complete with fountain. This is a fenced-in area at the rear of the house, much less formal than the inner court, and designed for casual outdoor entertaining and play. The cost of the house, incidentally, which is \$35,000, does not include land or the swimming pool. 5. The rear terrace, looking into the sala, a long, gallerylike room which joins the living and sleeping wings and forms the bar of the H-shaped plan. In old Spanish houses, this room was used as a lounge; here, it might be identified as the family room. The glass door at far left provides outdoor access to the master bath which, most of the time, is screened for privacy with louvered shutters. A stall shower for the convenience of swimmers is set into the adjacent corner, and on the other side of the terrace, sliding glass windows in the kitchen make food and drink service for outdoor dining a simple matter. All exterior decorative devices were brought from Mexico: the starlike lighting fixtures, the ceramics and the cluster of little clay sculptures hung over the sala's doors



*Old colonial details
revised and restated*



6

Rooms for two ways of life

7



6. The sala or, if you prefer, the family room. A long gallery with wide glass expanses on both sides, one framing a vista of the patio garden, the other opening onto the rear terrace, the sala is used for informal dining, games, music and television, with hi-fi and TV apparatus both installed in the double-doored cabinet at the end of the room. Red, orange and mauve chairs are grouped around a slate-topped table; curtains are white; the adobe tile flooring is a soft terra cotta, and the only other color in the room is a swirl of bright-colored yarn twisted around the chandelier.

7. The formal living room is exactly that: an elegant, very handsome retreat in the hacienda tradition with one wall of white brick and a stunning crisscross of dark brown beams. Decoration combines old and new furniture with a striking rug and a tin mirror—both out of the top drawer of Mexico's handcrafting arts

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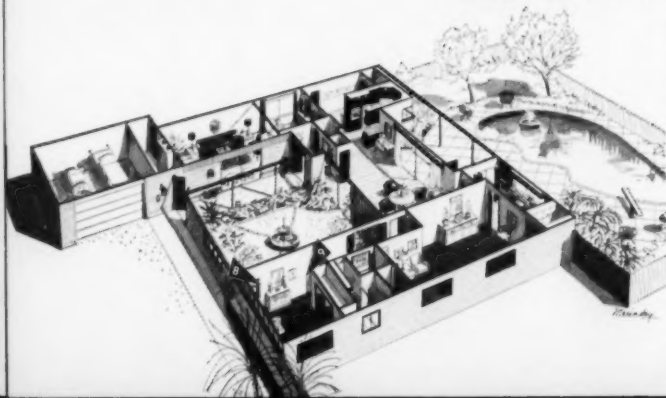
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Hispanic influence in iron, glass and tin



Collector's-item guest-room

9



Whether viewed romantically through a filigree of iron or examined from within, the guest bedroom is impressive, comfortable, certainly, and something of a small museum. In their unswerving insistence upon faithful traditional detail, the decorators studied a section of carving in the Governor's Palace and then adapted it as a motif for the headboards and the handsome white and gold chest. From the Palace, too, came the inspiration for the lantern chandelier, a gracefully ornate triumph in glass and tin, and although the lamps and most of the ornaments are newly minted, they are as much a complement to the room as the rare old pre-Colombian figures and ewers displayed above the beds.

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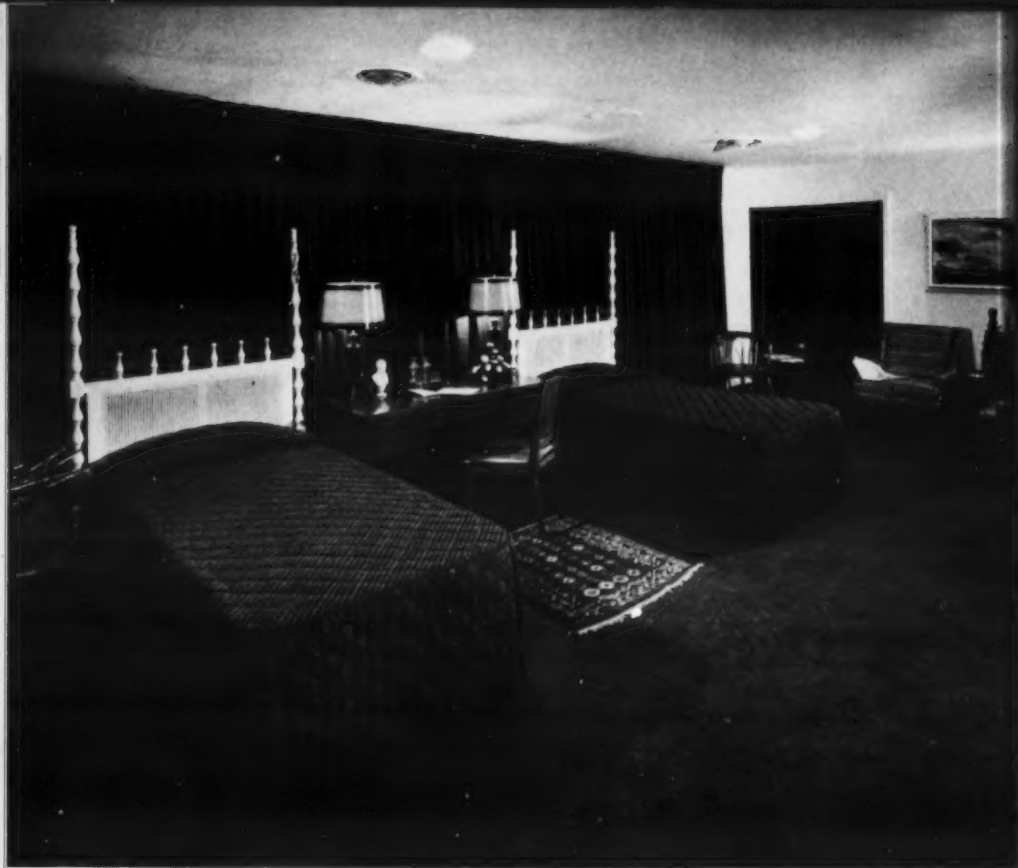
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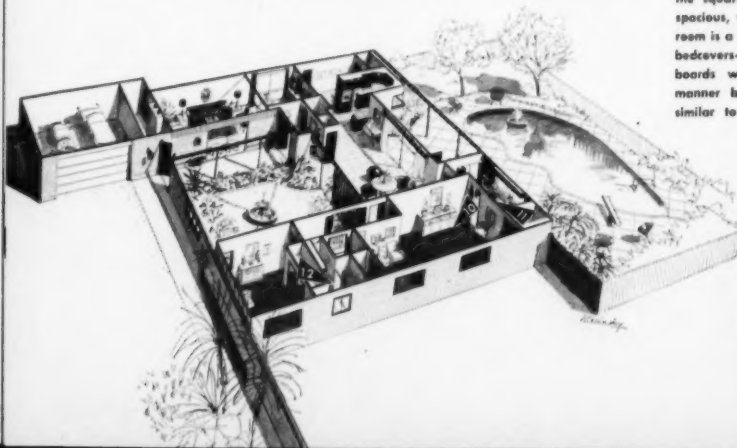
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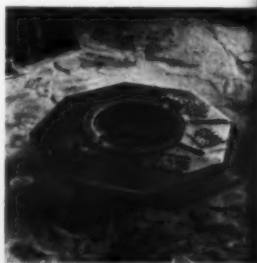


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Master bedroom: king-size



At the owners' request, the master bedroom is an enviable prize won by knocking out a wall and pooling the square footage of two bedrooms. Wonderfully spacious, yet a logical luxury for a small family, the room is a flood of deep, clear blue—carpet, draperies, bedcovers—lapping against white walls and headboards which, although not antique, are to the manner born: the turning of their posters is very similar to that of the columns in the inner porch.



11



11



12

Both the master bath (left) and the guest bath (right) are treated in the same manner with adebe tile walls, ceramic tile counter-tops and birch cabinets stained a dark glossy brown. Both are faultlessly illuminated with overhead banks of concealed lights; both have commodious storage and long, mirror-faced cabinets which extend the length of the respective counters. In the master bath, the folding louvers conceal a sliding glass door leading to the rear terrace and swimming pool, and each bath is distinguished by its conformity, decoration-wise, to the atmosphere which pervades the entire house. Hardware, pictures and ornaments are as important as any used elsewhere, and the orange and gold chest in the guest bath is good-looking enough in its own right as an impressive addition to any room in the house.

Sources of ornament: carving, metalcraft



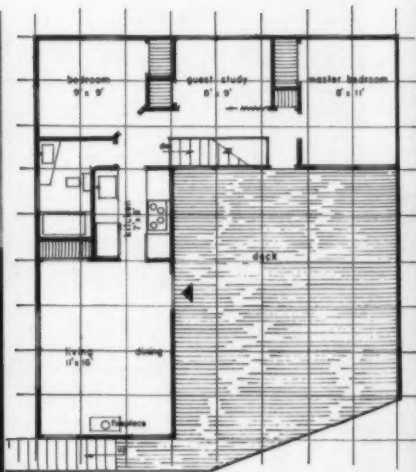


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The part-time home, once considered beyond the fondest hopes of young families who had a real struggle for full-time home-ownership, is now an established fact on the American scene. How young homemakers manage to afford a second home is part of that fascinating and highly individualistic way each family slices its financial pie. For example, the owner of this seashore home chose to move into smaller city quarters to afford it. Plans were drawn up this time a year ago, based on an unusual system which allows a homemaker to design his own house and have it manufactured. The manufacturer, Mohawk, Inc., of New York, asks only that plans follow a module, that over-all dimensions be in multiples of four feet and that exterior openings fall within four-foot increments. Mohawk president, Henry Bickford, and the owner worked with graph paper to create the plan below, about 1,100 square feet. Panels to implement the design were factory-built, complete with windows and doors, screens, hardware and insulation (with the addition of a heating system, the house would be suitable for year-round living). Panels were trucked from the factory to Westhampton Beach, Long Island, where builder Harold Skidmore erected the shell in three days. On weekends and vacation, the owner put down finished flooring, stained, painted and decorated. Price of the panelized structure alone: \$6.75 a square foot, delivered.

Factory home you design



Beach-house life centers about large deck which faces dune and the Atlantic Ocean. By addition of 4' by 8' ceramic-tile panels across the east side, a protected U-form was created for wind-free sunbathing. Panels are vitreous tile applied to three-quarter-inch plywood. White background tiles are unglazed; glazed tile inserts in random pattern established the color scheme of the entire house, as seen on the following page. All the major exterior expanses were given two coats of Cabot's Weathered Brown stain; for contrast, trim and elevations facing deck were painted white. At night, *Patio Show-Off* lights reflect against overhangs to create effective, inexpensive outdoor illumination. Folding chairs and deck chairs by Telescope; table by Tray Sunshade



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Three-sided ocean view is the main feature of the combination living-dining room. A touch of tradition, the Franklin stove between and windows allows the intimacy of a crackling fire along with the elemental beach scene. Roller blinds are the same coin-dot pattern as traverse drapery along the glass deck wall and café curtains on the two opposite windows. Dots are one of three decoration colors taken from the tile deck panels. Dining area, in a direct line from the kitchen, includes a contemporary version of the old harvest table, *Micarta*-surfaced in blue and yellow. Walls are surfaced in Georgia-Pacific plywood, stained with Spruce-Grey Minwax. Sectional sofa by Thayer-Coggin; Sanford chest; armchairs by Maxwell-Royal; Lightelier ceiling fixture; 1812 stove from Portland Stove Foundry, *Magical* paint. Throughout: Wellington Sears fabric



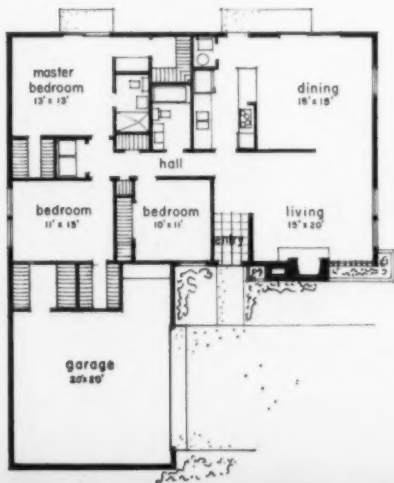
Corridor kitchen forms one link between living and sleeping areas (the other is via a deck door to bedroom hall). It blends handsomely with the rest of the house through the use of cabinets in a lustrous fruitwood finish—and compactly designed stainless-steel built-in appliances. A double-hung window serves as a pass-through for service to the deck. Use of two wall cabinets under window counter provides knee-hole for a small homemaking desk and snack bar. Cook-top, wall oven with rotisserie, refrigerator-freezer by Proway; I-XL cabinets; *Nautilus* no-duct ventilating hood; Waste King dishwasher; Elkay Sinkette; Delta single-handle faucet. Designers Group saucepan by Revere. G-E Telechron clock; automatic Toastermaster; Silux percolator





Home success story

How two young builders plan houses people want



Today's builder is becoming more and more concerned with the quality he can engineer into the future of his house. His problem is not only one of building and selling but of developing a trouble-free reputation. Dave Fox and Ike Jacobs, two young Dallas builders, have found that there are no short cuts to a more inexpensive house; they know that forsaking quality is not the answer. They have found that cost reduction of housing comes through close supervision of their own operations. Most savings have come about through researching compatible materials and methods of installation. One example: for nailing sheathing on the roof, they have helped engineer a portable foot-operated nailing device that allows the mechanic to nail sheathing as fast as he can walk down a given line. Fox and Jacobs also conduct test programs to find out what people want in a house. The most recent result of their research is the home above, which sells for \$13,400 without land, has 1,540 square feet of living space and is offered with wall-to-wall carpeting. Reflected in the plan are a growing family's desires for ample bedroom space, a garage for two cars and an area for outdoor entertaining. Exterior and interior details convince a prospect that he's getting his money's worth. Initial reactions indicate that the builders have hit the mark: over 1,000 homes are being built and quickly sold.

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Buying a home on a budget does not rule out a good-sized informal sitting room that doubles as dining room, dual needs well-served by this comfortably proportioned area. Window treatment and carpeting, the same as the living room's, abet the builder's theory that continuity is essential to a small home

An interesting use of brick at the entrance to the living room, plus a separate entry from the hall to the kitchen, preserve the room's aura of separation. Most families love a fireplace; this one gains distinction through the textural motifs of brick and hammered opaque glass on the fireplace wall

JOHN S. BOWMAN





When the old Tuttle house rode down Long Island's Montauk Highway, it was not the first move for this venerable structure, which in 1813 was carried from Manerville to Eastport. A note of drama was recorded when a snapped high-tension wire gave fears that the house might not get to its new site after all. The happy ending, below: the house and some of its original planting repose in new surroundings like old settlers. Members of the Tuttle family who have visited the house praise new owner Robert L. McCorkle for understanding way he has restored and decorated it

Old house, new life

Bob McCorkle never drove past the Tuttle homestead in Eastport, Long Island, without thinking it a waste that the town's oldest structure languished untenanted and unenjoyed on the front lawn of the high school. The town fathers thought so too, and at various times considered selling the building or turning it into a museum. Bob McCorkle's hopes for owning it rose and fell accordingly, but when it was finally offered for sale last year, his enthusiastic bid was among the first received. He bought the old house, moved it and a stand of old boxwood that went with it to his property nearby Westhampton Beach and proceeded to return the place to its former glory. A small front stoop, not part of the 1790 design



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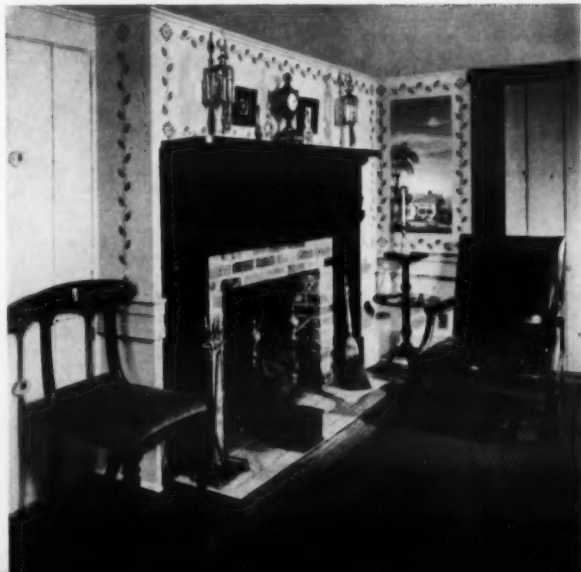
*For the antiquarian: a sure-fire way
of getting what you want is to move
an old house to your lot and remodel*

was removed; an addition at the rear was replaced; a large screened porch was added at one side. Space was rearranged downstairs to provide an efficient but warmly nostalgic combination sitting-room-kitchen, a utility room (a new baseboard hot-water-heating system was installed) and a more space-saving arrangement in the entrance hall. The replaced wing at the rear provides a self-contained bedroom and bath suite. Upstairs, the addition of a rear dormer permitted location of three well-sized bedrooms with big closets and a bath. With its original weathered shingles, a new red cedar shingle roof to blend and freshly painted white trim, the house confidently faces many more centuries of livability.



Old front parlor was given a Regency look, suitable to its vintage. Murals, hand-painted by George R. Prather, depict scenes that might have been part of the vicinity in the eighteenth century. Stenciled borders

are authentic of the period. Walls are golden-yellow, while rug and graceful English lounge are striped in brown and black. Chair rail and the other simple moldings are original to the old house, were merely repainted



Parlor mantel (left) was stripped of seven coats of paint to reveal its original color, black, which was restored. In rebuilding the central chimney and fireplace, old bricks were used and their subtle color is a focal point of the big, combination sitting, dining and cooking area. Wall oven, cook-top and small counter were recessed, illuminated and equipped with a ventilator ducted to the central flue. Walls, repainted in Ponderosa pine, were rubbed down with a mixture of green pigment and turpentine, a pleasant backdrop for the English clock and old Moravian bible stand. Long table, which seats eight, came from a local inn. Sitting area takes its place at the other end of the room. Slip-cover and curtains are a cotton paisley print in soft shades of rust. Flanking the sofa is a late seventeenth-century tavern table with a lip edge which holds an unusual Paul Revere tin lantern with a chimney; a harness-maker's bench becomes a plant stand at the other side. Long Island Dutch cupboard holds a collection of treasures including pieces of Pennsylvania chalk, tile and old Wedgwood. A black iron "snow-eagle" has moved from his roof perch to a commanding spot at the window. The ceiling fixture by Lightolier; flooring, Matkork vinyl-asbestos tile is by Mastic

[Continued on page 90]

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Small world in Texas

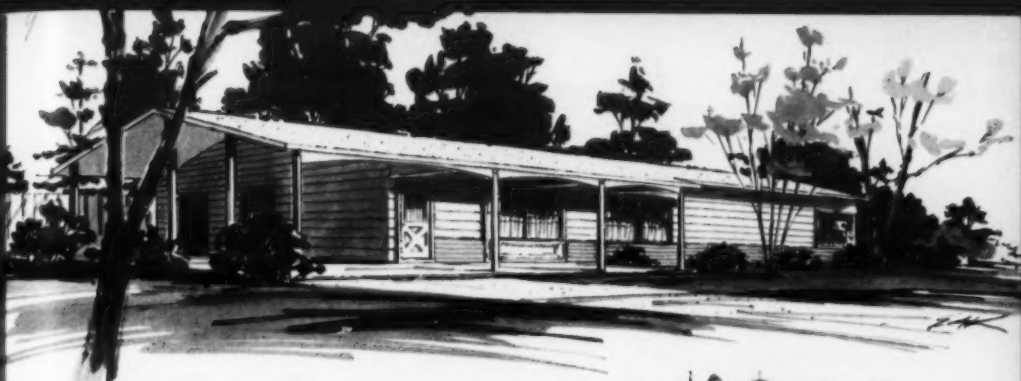
*How a development can be
created in individual terms*

Among its other wonders, the state of Texas possesses numerous, indefatigable builders, and one of the busiest of them is Ray Ellison, a gentleman who believes that it is perfectly possible for any family who can afford to pay rent to own a home. His solution, quite naturally, lies in mass production and the development, and his interpretation of "tract" living is refreshingly enlightened. He scorns "peas-in-a-pod" housing, and so strong is his belief in a family's right to individuality that a prospective homeowner in Lackland City, his development, has a choice of ten designs, each presented as a model home-landscaped and decorated. The benefits are obvious: the houses have character; they range in price, with land, from \$10,175 to \$13,800, and they offer the inimitable advantage of living in a community where no home mirrors its neighbor.

Most contemporary of the group, this home stresses the importance of texture and structural pattern. Because the houses are built in groups of ten different designs with

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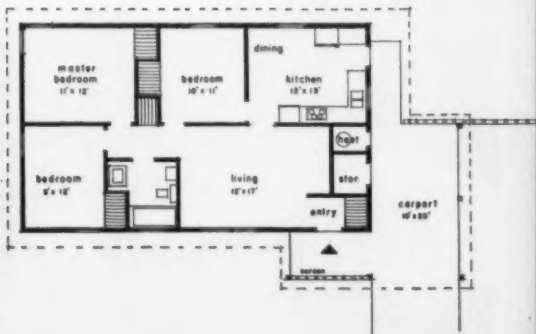
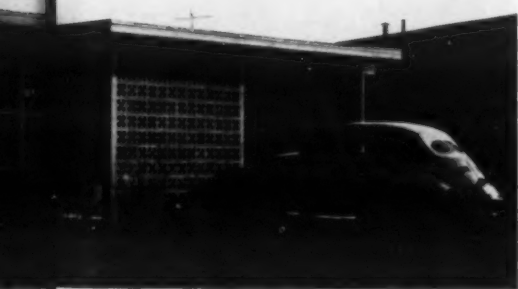


A prototype inspired by the farmhouses of the Southwest



Native design, contemporary materials

EDWARD KNAPP



pp set apart by its orientation within the development, a recurrence of
arity is reduced to a visual minimum. An exact counterpart of one's home
lie around a bend, but even so, out of sight and landscaped differently



Location.....LACKLAND CITY,
SAN ANTONIO, TEXAS

Builder.....RAY ELLISON

Architect.....REGINALD ROBERTS, A.L.A.

Landscape architect.....GERALD F.

Interiors are diversified to suit the vagaries of taste: dining, for example, is taken into account with a separate dining room, a dining area or—by virtue of that all-things-to-all-household—the family room. In the house at left, the dining area is a jut-angled extension of the living room with a translucent baffle acting as a room-divider without being a barrier to the flow of space. In another house (below, left), the living room is sacrosanct and performs no other function; dining takes place in the adjacent family room, or—only a step farther from the kitchen—in an enclosed patio which links the house to the carport. A typical bath (below) is well-lighted, well-ventilated, ceramic-tiled and, in this case, the home of the laundry—neatly tucked away in a niche and concealed by a folding screen. In houses with two baths, the procedure has been adopted of equipping one with a tub, the other with a stall-shower.



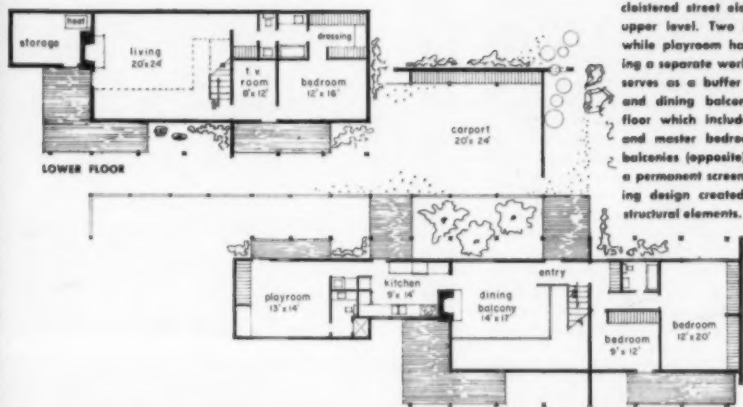
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Kitchens are so well-designed that, as a group, they have been awarded San Antonio's Gold Cup Award. This one is particularly good in the way it serves both the separate dining room on the other side of the wall oven (left), and the little breakfast counter (above); the latter seats two on the living-room side, two on the dining-room side, and acts as a pass-through and bar for large-scale entertaining when the living room is brought into play. The kitchen itself is compactly U-shaped with a vinyl floor, ceramic-tile splash-backs, a pleasant and workable expanse of counter-space, and the cook's delight, a sink at the window





A unique plan makes the most of a hillside site. Entrance, from formal, somewhat cloistered street elevation (below), opens to upper level. Two bedrooms share a bath, while playroom has bunks and bath, forming a separate world for the children. Kitchen serves as a buffer between children's room and dining balcony. Stairs lead to lower floor which includes living area, TV room and master bedroom suite. At each level, balconies (opposite) are afforded privacy by a permanent screen which repeats the arresting design created by "flying buttresslike" structural elements. Exterior is red cedar siding.



John and Jane Miller believed that, ideally as well as axiomatically, a man's house should be the modern counterpart of a castle, with self-expression the only ruling force. Falling in love with a remote hillside in Seattle convinced them that this was the ideal site for their dream world, the custom-built method the only way to wed idea to land. Architect R. D. Anderson designed a house whose lines undulate freely over the erratic site. Thinking in vertical as well as horizontal terms, he devised a two-story arrangement that spreads invitingly in all directions including down and offers adventures in formal and informal living. From the standpoint of livability, the couple attained everything they wanted: three bedrooms plus a separate play-sleep apartment for the children, three baths, a separate TV room (often a boon to parental nerves)—a total of 3,000 square feet for about \$30,000 without the land. Because the Millers knew what they wanted, their castle is stamped with their personality.

Young lords of a hillside castle

A montage in spaciousness: the fusion of house and location inspires a series of sweeping views with the focus on the main floor dining balcony and the living room on the lower floor. Appropriately named, the balcony (right) provides ample room for comfortable indoor and outdoor dining. Interesting portiere of wooden strips cloaks the doorway leading to kitchen. The balcony has the pleasant addition of a fireplace seating group adjacent to the dining area. Living room (below, right) is in the same relative position on the lower floor, again with its own fireplace. Door flanking the window leads to a balcony outside. Balconies and banisters form a basic part of the home's interior as well as exterior pattern. Interior decoration has been kept simple throughout to complement the fine architectural detailing



SEARDON V. MARGAN



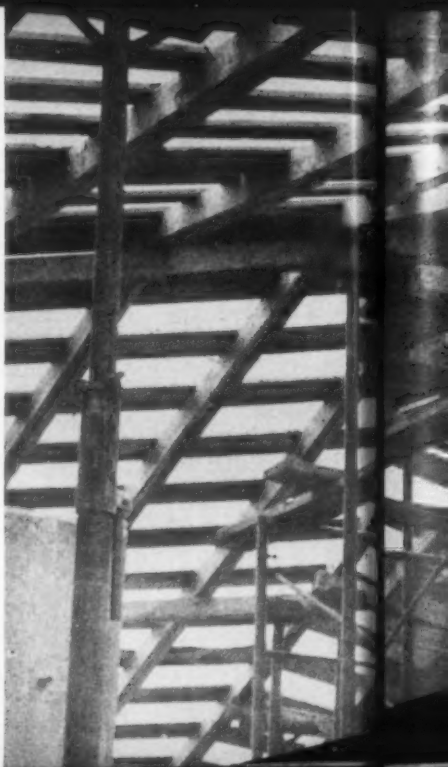


Although their years are tender, Downs, age 5, and brother Capeland, 3, enjoy the feeling of independence as much as their parents. One-year-old sister Kendall is too young for such lofty sentiments. In the playroom above, the elder children have privacy, easy access to the yard. While the unseen TV set in the room below is reason enough for the area's popularity, the additions of desk and chair for writing and wall shelves for books make it a hobby center for the whole family. A lounge makes the room a convenient place for the Millers to house a guest when the need arises.

This is the home of a family with a sense of adventure. In Oklahoma City, where it stands, it has added a new silhouette to the suburban skyline—all because of a geometric figure known as a hyperbolic paraboloid, a tongue-twisting name for a shape which looks rather like a square umbrella and exactly like the roof before you. As far as architect Duane Conner and builder Harold Hessel know, it is the first residence ever built using so revolutionary a type of roof construction. A soaring, three-inch-thick shell of concrete, it is supported by a single column in the center of the house, and fastened to the walls at strategic points with tie-rods. All walls, exterior and interior, are nonbearing; a ribbon of glass extends around the entire perimeter separating the roof and the tops of the exterior walls, and since all rooms except the kitchen and baths are open to the underside of the domed roof, they enjoy an air-borne sense of spaciousness. An all-concrete structure with eight-inch-thick walls, each with a one-inch core of rigid insulation, the house offers some very down-to-earth advantages: its construction costs are agreeable to the pocketbook; like an old stone house, it resists heat and cold because the elements must penetrate mass; it is almost completely fireproof and relatively free of major maintenance problems. In plan, the rooms are wrapped around the central "pillar" core which houses the kitchen and bath and a half; the living room lies on one side of the core, the dining

New shape on the horizon

area on another, three bedrooms on the third and the garage on the fourth—a sum total of about 1,500 square feet of space with the heating unit and bonus storage space tucked away in the area above the kitchen. Handsome, solid as Gibraltar and eminently livable, the house, plus land, was purchased for \$14,500 by its present owners, who tell us that they knew at first sight that they had found what they had been looking for for so long—a successful departure from the norm.







JOHN BOLAND

Location:OKLAHOMA CITY, OKLA.
 Architect:E. DUANE CONNER, A.L.A.
 Builder:HAROLD HESSELL
 Decoration:CULLINGMORE'S: H. EDDIE BEUCHAW
 Accessories:RANDOM HOUSE
 Paintings:OKLAHOMA ART CENTER

House periphery is a perfect square, 38'8" by 38'8". Within it, the division of space is geometric in its orderliness; bedrooms are neatly organized into a quiet zone; the bath and a half are compactly dovetailed; the garage is part of the house. Completely protected garages are important in Oklahoma; this one had the advantage of being well-finished and convertible to an extra room

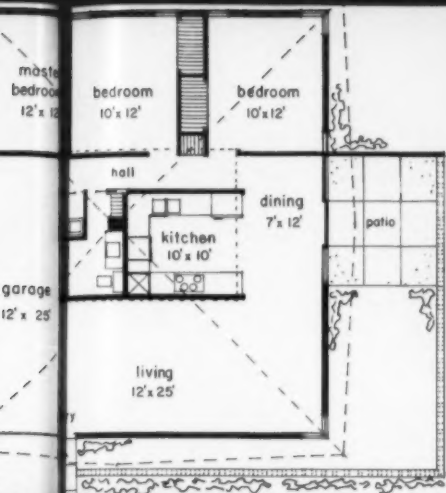
master
bedroom
12' x 12'

bedroom
10' x 12'

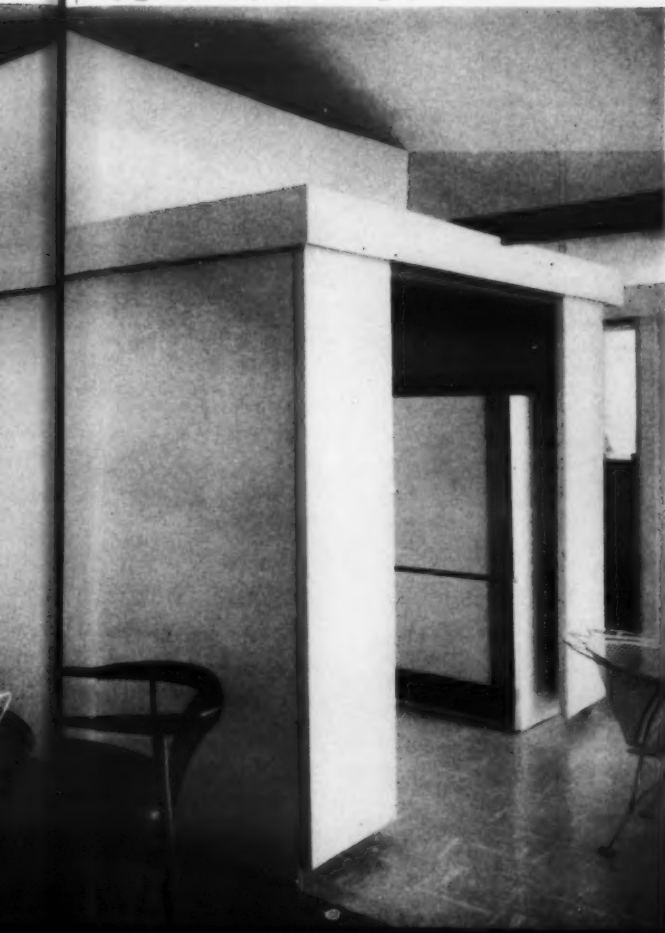
hall

garage
12' x 25'





The entire house is remarkable for its airiness, a quality abetted by pale walls, the graceful vault of the ceiling, the ribbons of glass above both exterior and interior walls to accentuate the flow of light. Decoration is ebullient: a counterpoint of vivid color splashed with discreet baldness against sweeping expanses of white. Living and dining areas form an L with the kitchen sandwiched into its angle—quite open to the dining area but well-hidden from the living room, and in the center of the house the little mezzanine sits like a watch tower; is reached by a folding stair from the garage; holds the heating unit, storage space, and offers headroom for anyone up to six feet. A patio lies outside the dining area's sliding glass doors, completely private by virtue of a bafflelike wall extending at right angles from the house and a protective grille of octagonal clay tiles put together like a honeycomb—to permit the passage of a gentle breeze. Floor tile by Kentile



THE SUCCESS



Since most people believe in dictionaries, it is pleasant to accept the meaning of the word *refinement* as "reduced to a pure state." One man we know to be a believer is Andrew Place, builder and purist of South Bend, Indiana. He has had signal success—over three thousand homes, as a matter of fact—with a previous version of the house before you; yet, since he believed it could be improved, he has poured into the current model everything his builder's sixth sense told him would add more livability. The result is a combination of what people have said they want and what they explain as wanting without quite knowing it until they see it. To interpret that wish takes some doing, but Mr. Place did it, and has come up with a house impeccable in its tailoring. New exterior details buyers said they wanted were included: double entrance doors, a bow window, wider choice of colors. The family room is not only larger but boasts a fireplace; there is a walk-in closet in the foyer, a sunken living room, sliding glass doors to the patio, recessed lighting, handsome baths, and a larger garage with workshop space. All to be had, with land and air-conditioning, for \$23,975.



Sage-green and white, the house presents an attractive façade to the street, with such new embellishments as the texture of board-and-batten siding, a bow window, double doors and a window box, all acting as effective contributors to the revised exterior. Inside, the two major structural alterations took place in the living room and the kitchen: the first gained new stature by being lowered two steps below house level and expanded with a bay; in the second, traffic was rerouted so as to make serving as simple in the family room as it is in the dining room—a bow in the housewife's direction





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Location.....SOUTH BEND, INDIANA

Builder.....PLACE & COMPANY

Architects.....HERMAN YORK, A.I.A.
JAMES VANDERBOSCH

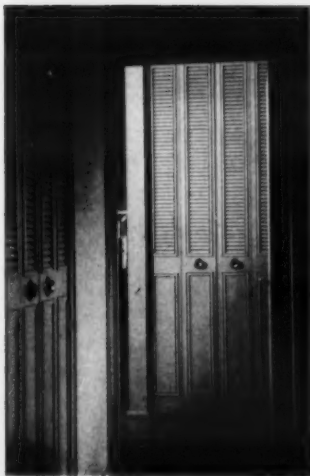
Landscape architect..ROBERT O. FOEGLEY

Decoration...RIES FURNITURE COMPANY

The family room (right), in response to the consumer's growing appreciation of what has become perhaps the most lived-in room in the house, was expanded to 12' by 23' for added elbowroom, and given a simple but good-looking fireplace as a convivial focal point. Like its predecessor, it has an acoustical tile ceiling and wood-paneled walls—two structural attributes difficult to improve upon. Sliding glass doors at one end lead to a terrace; another door provides convenient access to the garage and its little workshop, and when the occasion demands, there is room enough for a large dinner party of the "sit-down" variety or a buffet. Furniture by American of Martinsville; Cabin Crafts rug

The revised living room (opposite) is now descended to, an approach which gives it not only an added dignity but a higher ceiling, while the bow window provides a focal point of interest, more light and a graceful curve to break one wall. Since it need be nothing else, this is a completely formal room, with its furniture arranged for conversation; red is the predominant color and is used in a lipstick-crimson for the barrel chairs and then scrolled with white in the damask-patterned linen draperies and sofa covering. Mount Airy breakfast, Imperial cocktail table; Heritage hall chest; Bigelow wool and nylon carpet. Armstrong Excelon floor tile; Thorp fabric





Master bedroom is furnished with cherry pieces of American design, Italianate overtones. White walls, a rug the color of doe-skin, a white sailcloth bedcover appliquéd in scarlet, and white, beige and red draperies make an effective composition—color- and pattern-wise, while one entire wall of louver-doored closets solves any "best-dressed" storage problem. Waverly fabrics

Closet space and its expansion was an important item in the plan's refinement. For example, the hall at far left is literally a storage passageway with one good-looking, louver-doored closet after another to serve the kitchen, baths and the living room

Both baths received their quota of decorative needling with a new combination of ceramic tile and a scrubbable vinyl wall-covering. Each bath has a luminous ceiling, and the master bath was given double lavatories set into a counter which divides its lower space between a clothes hamper and a cabinet for miscellaneous storage

the next decade in housing

By Roger Montgomery

Assistant Professor,
School of Architecture,
Washington University,
Saint Louis, Missouri

Editor's Note: Ever since World War II years when birth records hit an all-time high, a housing boom has been predicted for the 1960's when these "war babies" were adults, in the process of setting up their own homes. Now that the so-called "fabulous sixties" are here, what can we actually expect? Here is an expert's prediction.

Forecasts of the next developments in the American home provide startling contrasts to the trends of the last decade. Two-story houses, radically smaller building lots, more varied community facilities, and important shifts in financing policies will characterize home building in the 1960's. Buyers will place more emphasis on location, on long-run neighborhood advantages, and basic permanent space qualities of the house itself. What stands behind these trends? And in detail, just how will they shape our new houses?

The one overwhelming force at work is the increasing expansion of urban areas. Thirty million more people will inhabit the United States in 1970 than are here today. Of these, about 20,000,000 will be concentrated in the fifteen largest metropolitan areas. Even with great strides in express highway construction these people will face fantastic commuting problems if suburban spread continues in the present scattered way. Quite simply, this urban population expansion means more houses on less land. Homes in new subdivisions will be more compact and more conservative in use of land. Much presently vacant or underdeveloped land within metropolitan boundaries will be built up with the new compact homes on the new compact lots. Competition for land on the fringes of our cities is increasing sharply. Industrial building is more and more decentralized in handsome campuslike suburban parks. Institutions of all sorts formerly concentrated in central areas are moving out to new sites on the urban fringe. Commerce, particularly retail selling, is already a major suburban land-user. These movements are the natural result of the automobile, population shifts, modern design standards emphasizing horizontal rather than vertical buildings, and, finally, the instability and decay of the core areas of our cities. With industrial, commercial and institutional users vying for suburban land, lavish country homesites daily become harder and harder to justify economically.

Another force beginning to compete for suburban land can be seen in the growing concern for provision of public open space. Past failure to reserve land for recreation and general amenity has begun to produce a definite reaction now heard in the national press and at various levels of local policy formation. Postwar suburbs have so completely blanketed hundreds of square miles that no land is left for the myriad outdoor activities beyond the scope of the family yard. Yet we have more leisure-time than ever before and it will increase in the next decade. Our children have lost the vacant lots and nearby farmland that most of us had as children. The need for open space is inescapable. New regulations governing land development will provide for this need. It is not impossible that subdivisions ten years from now will have a quarter or a third of their total acreage reserved as open land.

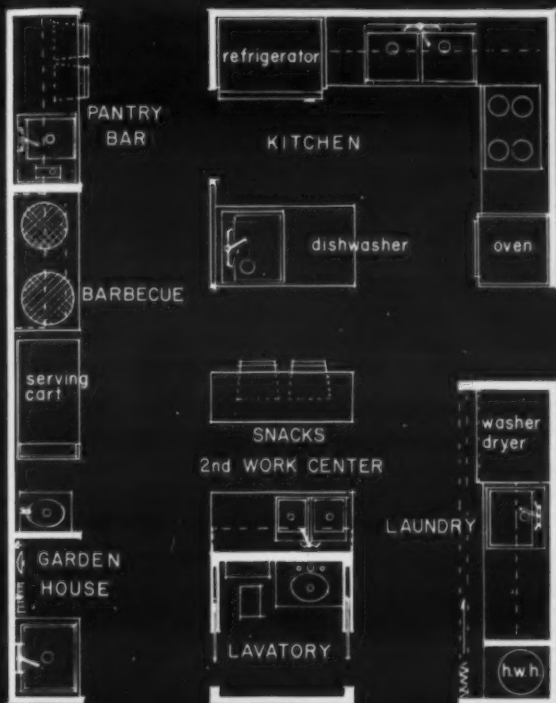
Urban renewal is changing radically large areas in our major cities. The future holds great extension of this major civic surgery. By 1970, literally thousands of acres of center city areas will have been cleared and rebuilt, eliminating many square miles of present blight. Here, too, economic factors, the high costs of land acquisition and clearance, will force higher residential densities.

We can identify many of the physical results of higher urban population densities, of increased competition for suburban land, and of expanded urban renewal. Obviously lots will be smaller. This will result in more interest in houses which wrap around their outdoor space to secure privacy and a more refined indoor-outdoor relationship. Courts, patios and walled gardens will be integral features of many houses. House design will draw inspiration from the town houses of the Orient and the Mediterranean world, and from our heritage in the Spanish colonial architecture of the Southwest. Interest in patio houses, houses built around interior courts, is evident already in the essentially experimental designs of [Continued on page 85]



Kitchen efficiency

throughout
the house



- lavatory
- laundry
- bar
- terrace
- garden house

Many prototype kitchens are relying on two sinks to attain the ideal of time-motion efficiency. This arrangement enables a husband and wife to work in tandem, and to keep food preparation and clean-up centers separate. Of equal importance, essential cabinet storage space is generous and convenient, works for a homemaker instead of against her. Island sink is purposely placed for strategic access to all areas. Wall-counter sink, close to refrigerator-freezer and range, has disposer, built-in food center and two bowls to aid the division of labor. Throughout, stainless-steel sinks by Elkay; Mutschler Brothers cabinets designed by Paul McCobb; Formica counter-tops and wall paneling. The major appliances by RCA Whirlpool.

Scientific time-motion studies devoted to woman's activity in the home reveal that in the kitchen more trips are made to and from the sink than any other place and that the homemaker spends more time there. A model kitchen worthy of the name should be, to aptly state it, "sinkronized," with units strategically located and just as important, conveniently housed in cabinets that keep supplies within easy reach. So far, so good, but any homemaker will tell you that it is amazing how many needs for a sink can arise in other parts of the house. By logical extension, then, the formula of sink-cabinet efficiency can spread to other areas, and since today's cabinets are meant to be looked at as well as used, the double needs of utility and good-looks can be met in such disparate areas as the lavatory, laundry, bar, terrace and garden house. At first thought, this may seem a grandiose scheme, but it isn't. As you will see from the plan above, all of these areas can be scaled for adaptation in the small home. While few homemakers can afford all of them, these ideas can serve as a check list for you to use in selecting the convenience areas that best suit your family needs.

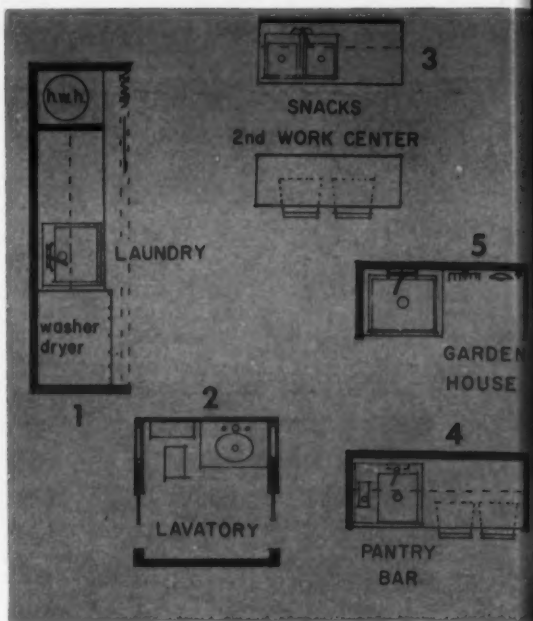


1 It is no longer unusual for a laundry area to be used almost every day in the week, especially if yours is a large and active family. To meet this trend, laundry rooms grow in compactness, and a sink there is an indispensable convenience. While the washer-dryer does its work, the sink has a myriad of uses: bleacher, sprinkler, and a "tub" in which to soak clothes with stubborn spots, wash small dainty items by hand or restore color to fabrics by tinting. Above and below its partner the sink, ample cabinet space houses an army of laundry aids, provides storage for soiled articles. Terravynyl tile used throughout, by Mastic

2 An extra lavatory is a must in the thinking of most homemakers. Since the space that this powder room requires is small indeed, it more than pulls its weight in convenience. Women especially will welcome this accessory domain and the privacy it can give them when they want to be sure that they look their best. During small parties, the room doubles as convenient guest bathroom. Once again, the sink performs in tandem with an attractive cabinet that holds toilet articles, towels. Nonoverflow one-piece water closet by Case. Towel ring by Yale & Towne

3 A snack and auxiliary work center can be a parental boon in alleviating kitchen traffic. Accompanied by an island snack table, this area is no mere stepchild, but a full-fledged member of the food preparation family. Among the advantages to be considered in drawing up your "want-to-have" list of conveniences is the free rein this area offers to after-dinner guests or perpetually hungry children. If you do a lot of entertaining, you'll vote "yes" for this adjunct. For a closeup of the sink's two bowls, see page 92. Electrolume ceiling by Wilson featuring Circgrid-45 panels; Intercom by NuTone; apothecary jars by Carbone

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DELA MAGGIORI



4 A separate bar area is a convenience not to be underestimated by gregarious, party-throwing families. People who enjoy sociability believe that mixing drinks is an art worthy of a special corner in the home. Keeping the party ingredients here frees you from unnecessary trips to the kitchen, makes it easy for your guests to get their own refills. If the outdoors figure importantly in your social world, the area's proximity to the terrace is an additional time- and step-saving advantage. This sink has a built-in unit for mixer or blender, while the cabinets play their usual attractive yet functional role, providing plenty of storage space for glasses, cocktail shaker, trays, napkins. Bar stools by Vista

5 Since gardening is one of the most popular of the wide variety of pursuits to which Americans devote their leisure time, this sink with wall-mounted faucet is located in the garage close to the garden area for arranging home-grown flowers or cleaning the tools for another rewarding day of green-thumbing. The sink is mounted in a cabinet that forms an appropriate backdrop for your most inspiring home-grown efforts. Bonus use: when Mother's little helpers have finished making mud pies, the sink is a good cleanup spot for them before they enter the house

[Continued on page 89]

The designing cook plans a *getting-to-know-you feast*



Whether we admit it or not, almost all of us are guilty at one time or another of being that well-known skeleton at the feast, the reluctant guest. We're either not in the mood, or we anticipate a dull assemblage and even duller food. If you're a timid soul, you're inevitably seated next to another mouse, tongue-tied and blushing, and if you're the enchanted-with-the-sound-of-your-own-voice type, you can bet your bottom dollar that your partner will be one of those voluble characters who has everything, has been everywhere, and hasn't the slightest intention of letting you get a word in edgewise. Fortunately, none of these horrible possibilities will occur if you're lucky enough to be invited to lunch or dine with John Van Koert. You accept with joy and await the date with taste buds aflutter, knowing you'll have something to talk about for days and days. All this felicity is due to John being a tasteful and talented person, and one of the most creative and versatile designers of our time. His living room is a succinct statement of his theory that guests look and feel their best in a neutral setting—hence a scheme of beige and warm wood

tones, with comfortable seating provided by a long, leather-crocheted banquette supplemented by pull-up dining chairs. Cooks are served around two tables placed end to end, then lowered and rearranged to form a square stage for the oriental feast to come. A handsome Mongolian cooking pot is the centerpiece, fired by charcoal briquettes, it holds a savory pool of beef, chicken broth in which each guest cooks what he fancies: beef, chicken, thinly sliced top round of beef, shrimp, water chestnuts, bean curd, spinach and Chinese cabbage—all arrayed around the pot in the perfect symmetry of a still life. The drink is kept warm in French kettles, and chopsticks are at hand for the intrepid. Do you wonder that John's entertainments are coming to pieces? The following recipes are his mainstays for sustaining a reputation as a designing cook: dip into them as you always remembering that a third of the excitement of a dinner meal is visual, another third the deliciousness of the food, and the final third the congeniality of hand-picked guests. You dip into a communal pot, you want to like your fellow-dip-

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Cooks-in-the-know embellish the following potpourri by serving warm sake. To hit the right note for dessert, try almond cookies with Japanese green tea.

MONGOLIAN HOT POT

2 pounds fresh shrimp
1 pound top round beef
4 chicken breasts
1-pound package fresh spinach
1 head Chinese cabbage
2 cakes fresh bean curd
2 small cans water chestnuts
4 cans chicken stock

- Prepare first seven ingredients and arrange attractively on tray.
- Peel and devein shrimp, but leave whole.
- Slice top round very thinly (or have the butcher do it on a ham slicer).
- Cut beef in $\frac{1}{2}$ " by 3" strips.
- Bone and slice chicken breasts very thinly and pound until paper thin; cut in strips.
- Wash greens and drain well; place in salad bowl.
- Cut bean curd into bite-size cubes.
- Slice water chestnuts, or leave whole if desired.
- Pour chicken stock into cooker (electric skillet or saucepan may be used), bring to a boil.
- Serves 6.
- To serve: Each person selects the foods desired and drops them into chicken broth. At desired degree of doneness, remove and dip into sauce bowl and eat with cooked rice.

NOTE: Chafing dish may be used for broth. Bring to boil in saucepan and pour into chafing dish.

SAUCE

1 cup soy sauce
 $\frac{1}{4}$ cup sesame oil
4 slices fresh ginger, finely shredded

- Mix all the ingredients together in saucepan.
- Bring to a boil and set aside. To serve, pour into individual bowls.
- Serves 6.

RICE

1 cup long-grain rice
 $1\frac{3}{4}$ cups cold water

- Rinse rice in cold, running water.
- Place rice in saucepan with water; cover, bring to a boil on high heat.
- Lower heat and cook gently for 20 minutes. Do not stir.
- Remove from heat and set aside for 20 minutes.
- Serves 6.

FRIENDS FOR SUPPER

SEGETINER

3 $\frac{1}{2}$ pounds boned loin of pork
3 tablespoons butter
4 large onions, coarsely chopped
1 tablespoon paprika
salt
cracked black pepper
2 cloves garlic, crushed
2 bouillon cubes
2 cups tomato juice
1 large can sauerkraut
1 large potato, grated

- Cut pork into 1-inch cubes, trimming excess fat; sear in butter about 10 minutes in large heavy skillet or Dutch oven.
- Add onions and cook for about five minutes.

- Add paprika, garlic, salt and pepper to taste.
- Dissolve bouillon cubes in heated tomato juice and add to pork-onion mixture.
- Cover and simmer for about $1\frac{1}{2}$ hours.
- Skim off excess fat from sauce.
- Cover pork mixture with sauer-

- kraut and simmer for $\frac{1}{2}$ hour.
- Stir in grated potato and cook until slightly thickened, about 10 minutes.
- Serve with *spatzele*.
- Serves six.

NOTE: May be served in chafing dish.



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SPAETZLE

- 3 cups flour
- 1½ teaspoons salt
- 3 eggs
- lukewarm water
- 1 tablespoon shortening
- melted butter
- Sift flour and salt together into a bowl.

- Place eggs in measuring cup and add water to make ¾ cup.
- Add eggs to flour and mix until moistened (do not overmix).
- Cover and let dough rest 1½ hours.
- Bring large pot of water to boil, add shortening and salt.
- Put 4 to 5 tablespoons of dough on small cutting board and cut into pieces, ¼" by 1", and drop into boiling water, several pieces at a time.
- Simmer a few minutes and rinse with cold water in colander. (This has to be done in batches).
- When all are done, pour melted butter over spaetzle and toss.
- Let cool and refrigerate overnight.
- Before serving, heat spaetzle in butter in covered skillet. They should not have a crust.

PEA PURÉE

- 1 cup dried green peas
- water
- 2 bouillon cubes
- 1 garlic clove
- 1 bay leaf
- 6 peppercorns
- 1 medium onion
- 6 whole cloves
- 1 tablespoon butter
- salt
- pepper
- Cover peas with water and soak ½ hour; drain, reserving liquid.
- Measure liquid and add enough water to make 7 cups. Add bouillon cubes.
- Place garlic clove, bay leaf, pep-

- percorns and onion pierced with whole clove into small cheesecloth sack; add to peas.
- Simmer until tender and thick, about 1½ hours.
- Remove and discard cheesecloth sack and pour purée into blender; blend until smooth.
- Add butter, salt and pepper to taste.
- Serve hot.
- Serves 6.

BROILED BANANAS

- 6 firm bananas
- confectioners' sugar
- brandy
- grated coconut
- Split bananas lengthwise.
- Sprinkle with sugar and brandy. Flame with a match.
- When flame goes out, sprinkle coconut and additional sugar on bananas and broil just long enough to brown coconut lightly. Remove.
- Warm ½ cup brandy in saucepan, pour over bananas, ignite and serve flaming.
- Serves 6.

SIX FOR LUNCHEON

CRAB LENORE

- 1 cup grated, sharp Cheddar cheese
- 2 cups heavy cream
- ½ cup catsup
- 2 pounds crab meat
- 2 tablespoons cornstarch
- Melt cheese in 1 cup cream in double boiler.
- Stir in catsup and crab meat.

Mongolian hot pot, Mr. Van Koert's name for his chef d'oeuvre, requires no particular skill on the part of the guest-cooks as long as they are admonished to let none of their tidbits become overdone. Service accessories, for the most part, are pure Japanese: a beautiful old lacquer tray for the raw food, rice tubs, china bowls, soy-sauce bowls, sake cups and, naturally, the chopsticks. Two handsome incongruities complete the setting: a Danish teapot, Towle's Contour sterling serving spoon, designed by Mr. Van Koert, and a lifesaver for most Occidentals at Oriental tables





- Make a smooth paste of cornstarch and 2 tablespoons cream; add remaining cream and stir into cheese-crab-meat mixture.
- Place in greased casserole.
- Bake uncovered in preheated moderate (375°F) oven for forty minutes.
- Serve over hot cooked rice.
- Serves 8.

HEARTS OF ARTICHOKE SALAD

2 small cans hearts of artichokes
 ½ pound fresh spinach
 romaine
 endive
 ¾ cup curried salad dressing

- Drain artichoke hearts and cut each in half.
- Wash and drain greens and combine with artichoke hearts.
- Pour curried salad dressing over greens and toss lightly.
- Serves 8.

CURRIED SALAD DRESSING

1 cup mayonnaise
 2 tablespoons capers
 2 cloves garlic, crushed
 1 tablespoon curry powder
 dash Worcestershire sauce
 dash Tabasco
 1 tablespoon dry mustard
 ½ cup beef bouillon

- Mix all ingredients together and chill before serving.
- Yield: 1½ cups dressing.

COFFEE MOUSSE

10 macaroons
 2 cups sour cream
 2½ tablespoons instant coffee
 ½ cup sugar
 1 tablespoon dark rum
 ½ teaspoon vanilla

- Break five macaroons into blender container, blend a few seconds until in fine crumbs; add remaining macaroons and repeat.
- Place in bowl, add sour cream and mix.
- Add remaining ingredients and mix thoroughly.

- Pour into refrigerator tray and place in freezing compartment to chill until firm.
- Serves 6 to 8.

COCKTAIL HOUR FROM THE FREEZER

The following recipe for yeast dough is used for both zwiebelkuchen and krautkuchen. If desired, these may be baked in round piepans and served in wedges.

YEAST DOUGH

1 envelope active, dry yeast
 ¼ cup lukewarm water
 ½ cup lukewarm milk
 ¼ pound butter
 2 eggs
 1 tablespoon sugar
 ½ teaspoon salt
 4 cups flour

- Dissolve yeast in lukewarm water.
- Bring milk to boil, stir in butter and let cool to lukewarm.
- Stir in eggs, sugar, salt and add to flour. Stir.
- Add yeast, which has been dissolved in lukewarm water. Beat well.
- Let rise until doubled in volume. Punch down and knead on board.
- Let dough rest covered for five minutes.
- Roll dough thin into rectangular shape to fit into jelly-roll pans. Flute edges as you would for piecrust.
- Brush with butter and spread with onion or cabbage mixture.
- Bake in 350°F oven for 15 minutes or until lightly browned.

- Cut into bite-size strips or squares.

KRAUTKUCHEN

1 small head green cabbage
 2 tablespoons bacon fat
 1 tablespoon caraway seeds
 1 teaspoon salt
 freshly ground pepper
 ½ cup chicken stock
 1 tablespoon flour

- Wash cabbage and separate leaves. Cut out and discard the center.
- Chop cabbage fine.
- Heat bacon fat in a saucepan until hot and add cabbage all at once.
- Toss until all the cabbage is coated with fat.
- Add caraway seeds, salt and pepper.
- Steam, covered, ½ to ¾ hours (water clinging to cabbage will provide sufficient steam).
- Add chicken stock and flour and stir quickly. Simmer a few minutes.
- Cool mixture, spread on dough.

ZWIEBELKUCHEN

6-8 large onions
 2 eggs
 ½ cup heavy cream
 salt and pepper
 1 tablespoon sugar
 1 tablespoon flour

- Chop onions very fine.
- Sauté them until they are clear but not brown.
- Beat eggs with cream.
- Mix with other ingredients and spread on dough.





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GIVE ME A JOB

By Lucille E. Hein



"Give me a job." "Give me something to do." "Let me help you." Is there a household in which such pleas are not heard once in a while from a child of six or ten or twelve? Children want to work. They have their routine of household life, school, homework, religious activities, clubs, sports, music or dance lessons. And they have their play. Their days seem too full of activity. Still, a child will tag after you and beg, "Give me a job."

A child wants to feel useful. He wants to feel he is necessary in the household. He wants to be trusted with responsibilities. He may feel far more grownup at school than at home, because at school he has jobs and responsibilities from the time he enters kindergarten. At home his parents may do everything for him. They may never ask him to work or expect him to work. Maybe his parents' answer to his plaintive "Give me a job," is usually, "Go play."

Play is not always a good answer. Play is not always satisfying. If your child wants a job, find him a job. A wise parent

usually has a couple of jobs in mind or on a list. Take advantage of his eagerness to work at something. Work teaches. It teaches self-discipline, promptness, neatness, reliability, responsibility, the importance of serving others, the dignity of work. In apartment-house living, parents complain that there are so few jobs for children. Nonsense. There are a dozen jobs, a hundred jobs that a child of six or twelve could do. A house with attic, basement, garden, lawns, garage does not offer more jobs than the city apartment, just different jobs.

Some household jobs only an adult can do, some a six-year-old can do. Why should you shuck the corn you bought at the roadside market? Your six-year-old might like that job. He will do it differently. He may strip each ear husk by husk and the silken tassel threaded by thread. He may take forever to do what you can do in five minutes. What does it matter, if the job is done? Maybe he wants to linger over the job because he has no other activity in mind. This may be his relaxing time. The child who has a job to do has respect for himself. Adults respect him. And adults respect the parents who give their child a chance to work. Other children who are not trusted with responsibilities by their parents may even be envious. A little friend says to your daughter, "Let me go with you to the store. My mother never gives me errands to do." And as your son starts the power mower, his friend begs, "Let me mow part of your lawn. They never let me mow ours."

No mother who has one child or several should be doing *all* the

dishes or *all* the table-setting or *all* the bedroom cleanup. No father should be doing *all* the outside jobs. Give your child a chance to help. He is an able assistant once he knows that his help is needed and appreciated. A child sometimes has a more creative approach to a job than the adult to whom it is daily routine. Your daughter might suggest cleaning all the coats with the vacuum attachments after she listens to you lament that you have no outdoor place to air woolen clothes. Your son might wash the tiled bathroom floor by a method that makes you wince—but the result is likely to be a clean floor.

Some parents answer the child's need for jobs and responsibilities by assigning simple jobs. Some children respond best to regular assigned jobs. One mother lists on the blackboard each morning the small jobs that her ten-year-old daughter and eight-year-old son are expected to do that day. Perhaps there are three ten-minute jobs for each child, to be done before or after school or sometime during the day. "Once I write their assignments on the board, I refuse to be bothered," she says. "I'm deaf to all arguments. They are never difficult or impossible jobs. There's a lot of muttering and groaning, but by the end of the day they're done. Not only are they done, but my tough son still loves me. And my daughter, who tries to sneak out of jobs, tells me it was fun to wash the dishes with the new pink liquid soap."

In another family, in the summertime, the children are "yard birds" until they have made their beds and tidied their rooms. Until these chores are

done, they must stay home and no one can come into the yard to play with them. There is nothing harsh about this. They are old enough for the jobs. In fact, the children agreed during a family-job council that these were jobs they would do each day. "A child becomes proud of having such jobs," this mother says. "I had my reward one morning when the gang stopped by on the way to the swimming pool. My daughter appeared at the window and shouted importantly, 'We'll be out as soon as we finish our rooms. We're helping Mother. Don't any of you have to make your beds?' Why, my child was actually scornful of those children who didn't have jobs of their own!"

In other families a list of jobs tacked to the kitchen bulletin board is the favorite way of offering jobs to a child. For some children this approach is better than a regular assignment of small jobs. A list gives the element of choice. On a list of twenty jobs there might be one that would appeal right now because it is raining. On the list there might be just the right job to fill that restless half-hour before dinner when your son follows you around the kitchen and says, "What can I do?" If you post a list, it should have jobs that are suitable to the various ages and abilities of your children. Some fun jobs, some surprise jobs, some serious hard-work jobs. Some jobs that take five minutes, some that take an hour. Indoor and outdoor jobs. Jobs that depend on the season and the weather. Daytime jobs and evening jobs. Some at-home jobs, some away-from-home jobs. The list should not be permanent. When a child does a [Continued on page 35]

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The next decade in housing [Continued from page 73]

progressive builders and pace-setting architects.

Land pressures will show up also in renewed interest in row houses. Many of the finest historic neighborhoods in America are composed of elegant Georgian row houses. These eighteenth- and early nineteenth-century dwellings have given timeless charm and livability to Beacon Hill in Boston and Georgetown in Washington. The row house is being revived in urban renewal work in Philadelphia, Washington and Chicago.

Essentially, row house denotes a house with only two exposed exterior walls, the front and back ones. Side walls are built right against the neighboring houses. When combined with walled gardens the privacy and elegance of this urban form of single family house cannot be matched except on the most generous suburban lot. In the years since its heyday the row house has acquired a bad name through frightful misuse in the hands of speculators. But, today, sensitive owners, builders and architects are pioneering its return to grace; and for good reason, as no other basic

plan can give such dividends in economy, space, privacy and conservation of land.

Another response to decreasing urban land resources can be foreseen in the refinement of various sorts of mobile and temporary homes to provide flexibility in residential land planning. Engineers and experimental designers have long been fascinated by the possibilities of adapting automobile and aircraft manufacturing techniques to home-building, and their achievements may yet see limited service as temporary dwellings.

We have achieved and abandoned in the postwar years the "minimum house." Over and over we demonstrated that shrinking the room sizes, doubling up on functions, slighting privacy, and building packing cases, rather than homes, are not the answer to housing needs. The reasonable directions visibly at work today lie in devices that will provide more house, not less, per family. This we have painfully discovered is not a matter of cheapening the house but of providing a way for each family to buy more house. It will be ac-

complished through extension of mortgage terms, reduction of equity amounts, and greater per capita expenditures on housing. Over the last half century the average family has spent a smaller and smaller slice of its income on housing; this trend will change.

Government action has radically reduced down-payment requirements and extended the amortization period on real-estate loans by a factor of ten. This movement will continue until once again the American home can be as well-scaled to the realities of family life as the homesteads of a hundred years ago when a house was the work of generations, not months.

It seems certain that present trends toward greater utilization of professional design talent will expand. Architects and engineers are becoming more conscious of their responsibility to participate in the home-building team. Schools of architecture, for instance, which once set their sights exclusively on grand projects in civic design, are investigating problems of human habitat and the essential basic unit, the home. Builders, both

through sales competition and governmental action, will come more and more to employ high-grade design talent.

Unfortunately, ten years from now, we shall still face a great quantity of dreary, monotonous and phony home designs. While such nonsense as the *Hansel and Gretel* designs will surely fade out, chances are good that equally ridiculous new fashions will appear. Yet some hope can be held out for better design. Builders are more aware of good design than they were ten years ago; another ten years should add to this awareness. Public taste is getting no worse and may well improve. Our future is not tied to banana-split façades of some recent houses.

Competing pressures on urban land are in powerful action. A creative reaction on the part of builders, designers and home buyers themselves will bring fine, humane solutions. Compact houses, with ample interior space and privacy, sited on small lots, but neighboring large, permanently reserved open spaces—these are homes to which we can look forward happily.

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Young designer cuts a rug

Ten-year-old Jan Rostov has always loved to draw, so it was only natural that she took pen in hand to turn out a perky elephant for her small cousin. The whimsical drawing had so much appeal that her father, a rug importer, decided to have it reproduced in a hooked rug for children's rooms. Meanwhile, Jan's prolific pen had already completed two new sketches—a bear and a dog—and other designs may find their way onto your floor.



From drawing pad to hooked rug, Jan's elephant design has also been reproduced in a color print which can be framed to hang on the nursery wall. The little, gray elephant is blowing multicolor soap bubbles on a sky-blue background. Rug is washable cotton in sizes approximately 2' by 4' for \$7.95 and 3' by 5' for \$12.95. Called *Tiny*, it is from the *Playtime* group of rugs by Trans-Ocean Import at Saks Fifth Avenue, New York City



Give me a job [Continued from page 84]

job, he can scratch it from the list with the feeling that he has accomplished something. New jobs can be added—by parents and by children. Include a few tasks that you know you can do better and more efficiently than a child. But let a child tackle them, because this is the way he learns. If you cannot stomach the way your son or daughter bungles one of *your* jobs, do it over, but in secret. Next time he will do the job much better.

Your list could be headed with a provocative phrase: "If you're bored, try one of these." "Want to help? Here's how." "Jobs waiting to be done. Anyone interested?" The list might include five jobs or fifty. When a child has done some household chore from the list, notice him for it. We all like to be praised and complimented and thanked. In your praise, show him how his work has helped you or helped the household to run on a smooth track or made life more pleasant for someone—perhaps even more pleasant for himself. Never begrudge thanks. Watch a child sparkle when you say, "I liked the way you moved so carefully around the flower beds." "Thanks for finishing the ironing. You gave me time to bathe the baby." "How cleverly you have arranged all your toys and books. May I bring Mrs. Smith up to look at your room?"

A child resents the nagging in the adult voice when you ask him to do little chores. He closes his ears to the repetition of, "Please take the dog for a run." "Did you take the dog

out?" "I asked you to take the dog out." We adults cannot help but nag because a child is exasperating at times. If "take the dog for a run" were on a list of jobs taped to the kitchen wall, he might choose it eagerly without parental nagging or prodding. Perhaps it is the impersonality of a job-reminder list that pleases the child.

When a child does a household job that an adult might ordinarily do, he matures. He thinks, "They can't get along without me." Unconsciously, he begins to realize that everyone has a role in family life, that running a household means the whole family co-operates. He becomes aware of the many jobs there are to be done, even though he is not capable of doing all of them. A child who knows and shares in the household routine is a value and a comfort in an emergency. Your daughter of ten or twelve can take over temporarily if you are ill in bed or have to make a sudden trip to a sick relative. She can put together a simple meal. She will make the beds. She will remind her father that today is laundry day. She rises to the emergency until a neighbor or relative or baby-sitter comes to run the household in the mother's absence. The reason a child can rise to emergencies is because his parents have given him the opportunity to make household responsibilities within his capabilities. He is proud. He feels that his parents depend on him, recognize his abilities, need him. This is a good feeling. It is, in fact, a growing-up feeling.

LIVING R

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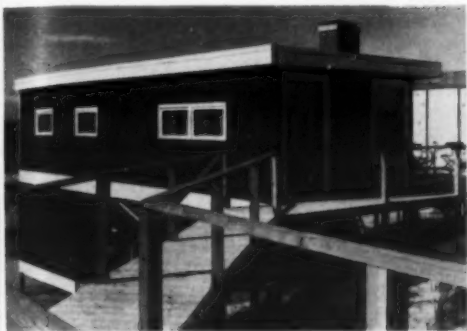
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Factory home you design

(Continued from page 17)



Broad fascia and strips at mid-level and base of lower story accentuate horizontal lines of the house, guide the eye to the dune. Strips, like rest of trim, were painted white to contrast with Weathered Brown stained exterior. Van-Packer prefabricated chimney was installed to vent the Franklin stove in living room.



Small family room-study is a cheerful and convenient home-making center with telephone desk and views to the bay and ocean. Folding door which converts area into bedroom is of lightweight basswood strips, like closet doors throughout which offer excellent ventilated storage.



Both dimensions, 5' by 8', were used advantageously with compact plumbing fixtures, including deep counter lavatory and a new space-saving toilet, low in height and of a one-piece construction which reduces sound (the Empress is by Rheem-Richmond).

Home Remedy

Did you know that accidents in the home are on the increase? Last year, more injuries were sustained in the home than in any other place. The National Safety Council claims that "falls" account for most of these accidents. In second place are "obstructions", causing suffocation or choking. Following in third place is the mayhem caused by fire... burns, bruises, etc.

Most home accidents can be avoided by exercising normal caution. Repair or replace promptly all loose fixtures and equipment. Renew out-worn wiring systems. Have the proper tools and know how to use them. "Think before acting" and "watch what you are doing" are good safety-first rules to follow if you would live the long life!

Of course, there are a number of "accidents" that few homes with growing youngsters can eliminate. Windows somehow hold magnetic attraction for baseballs. China and glassware fight a losing battle in the hands of teen-agers. And walls and woodwork are agreeable to the "finger art" of small fry. We can offer no sure-fire cure for the protection of windows, china or glassware. However, we do have a suggestion for the protection of walls against "finger art".

Glendura® Fabric Wallcovering is the name of this easy to apply protection. It has a vinyl beauty surface that stops stains and grime from penetrating. You can suds away finger marks or actually scrub away with a bristle brush if necessary. Even if your "image" throws ink, uses crayons or spatters his cereal on Glendura, household cleansers will renew the surface quickly and easily. Ask to see the Glendura Bristle Brush Scrub Test at your Imperial dealer. And enjoy a happy accident-free year!

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cures for sleepless nights

By L. T. Woodward, M.D.

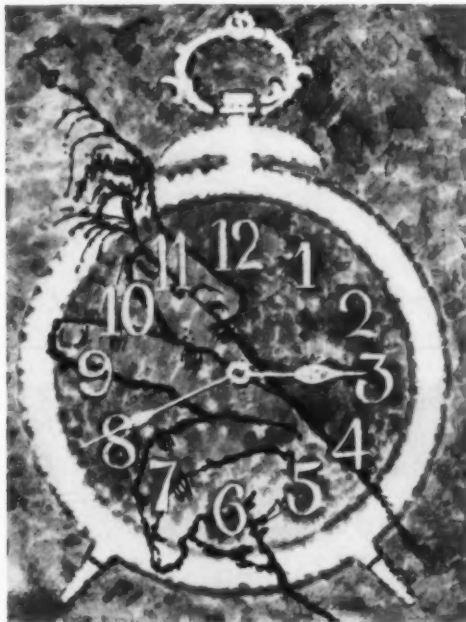


ILLUSTRATION BY EDWARD KNAPP

Sleepless nights—endless twisting and turning—brief dozes that bring no relief. What human being is so lucky as to know nothing of insomnia? America's daily consumption of sleeping tablets, laid in a straight line, would form a tightrope from here to the moon. This is the age of anxiety, the era more than ever before of uncertainty and doubt—and of insomnia. Science actually knows little of the actual mechanism of sleep. It remains one of the mysteries of physiology. Some portion of the brain—we do not really know which one—governs rest. We do know, though, that sleeplessness is a malady touched off by excitement, overstimulation or emotional conflict. And, unless your insomnia is caused by some actual physical disorder, we know a good many ways of banishing those sleepless nights. Insomnia is not a disease, but a symptom. In the overwhelming number of cases it's merely a symptom of nothing more serious than fatigue or overanxiety. It may be the tip-off to high blood pressure, hardening of the arteries, glandular imbalance and other

physical ills. But most sleeplessness is a lot less serious in cause, and can be dealt with simply and effectively.

First, drugs. Sure, a dose of barbiturates will send you off to dreamland pretty efficiently. But sedatives are expensive; they require prescriptions and, as the headlines tell you every day, they can be poisonous in large doses. Generally speaking, you're not doing your body any good by using sedatives to cope with insomnia. They'll give you sleep but they won't do a bit of good in easing the basic situation that has brought about your insomnia. My suggestion is to stay away from sleeping pills unless all other remedies fail. And, whatever you do, don't ever take sleeping pills without the advice of your doctor. You can deal with your insomnia a lot more efficiently, and at no cost at all, by doing a few minutes' thinking about some of your personal habits. Do trucks roll and rumble beneath your window? Some window draperies will block out a lot of irritating noise. How about ventilation? Your sleeping body needs fresh air, and plenty of it. If you live in a city, a window ventilator is a good idea; it'll filter out soot and still let the air through. The body doesn't like to swelter, either—the air in your bedroom at night should be approximately 60 degrees.

Most insomnia, as I've said, is caused by mental unrest. But physical fatigue also results from the turning gears in your brain—and a fatigued body has trouble dropping off to sleep. When you get into bed, relax. Go limp all over. Loosen up your muscles. If necessary, think of each muscle in turn and let it go loose. As your physical tension eases, so will the knot in your brain. Of course, you won't be able to relax if you're cramped into a tiny bed. A normal-sized person, if he sleeps alone, ought to have a so-called "double" bed. Singles are for midgets, in my book. Married people need the king-sized beds. Have plenty of room to sprawl out in; limbs that are bent into bowknots don't get relaxed. Clean, fresh bedding once a week are a must. The bedroom and mattress ought to get a going-over with the vacuum every week, too. Dust and sleep don't mix. If the room is clean and you are bothered with irritating coughs, sneezing or other afflictions, check with your doctor. You may be allergic to the fabric of your bedcover, your mattress, the rug on the floor, or even your wife!

Your personal habits of living have a great deal to do with the quality and quantity of your nightly repose. It's not a good idea to belt away a hefty meal closer than four hours before bedtime. On the other hand, eating too early will leave the body depleted of energy by nightfall. If your regular bedtime is midnight (and a regular schedule helps, no matter what hour you pick as lights-out) then try to get your big meal of the day in your belly no earlier than six or later than eight. A cup of warm milk, or some other nonstimulating beverage, is helpful half an hour or so before bedtime. (If you're foolish enough to drink coffee after ten o'clock, you don't deserve to fall asleep.) How about alcohol? In small doses, alcohol is just fine. A glass of beer, a bit of wine, a nip of whiskey in the late evening can help to take the edge off your jangled nerves and smooth the way for your transition to sleep. But too much alcohol in the evening has the opposite effect. By robbing the body of Vitamin B, it leaves you jumpy and nervous and very often

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poetry
to pop

Efficiency close-up

completely wide-awake when you hit the pillow. A nightcap is okay; a late-evening booze session is no help at all.

Constipation is an important cause of insomnia. Sensible diet is essential to good sleeping, and if your digestion is out of whack you'll soon be showing bags under your eyes in the morning. Balance your diet; get plenty of fresh fruits and vegetables. A healthy body sleeps well. Ignoring your digestive system is asking for trouble on a number of scores, not only insomnia.

Your weight is important, too. The underweight person is frequently nervous and jittery because of his body's high rate of energy consumption. A little fat on the bones helps in attaining repose. The overweight individual may find difficulty in breathing, in certain positions, and he's apt to be extremely uncomfortable in warm weather.

All the points above are matters of hygiene and health. If you follow them, you should not only attain restful sleep, but you'll be adding years to your life span. Anxiety is the great killer of our day, and insomnia is its indication. What if you follow all the suggestions and still can't sleep? Well, perhaps you're suffering from some deficiency that needs a doctor's care. Constant insomnia is as grave a matter as any other bodily ill, and should be referred to your doctor for consultation and treatment.

But there are many special remedies for sleeplessness aside from the basic factors of good hygiene. Counting sheep, thinking of pleasant scenes, deep breathing—these all have their advocates. Reading just before bedtime is an excellent idea—provided you read a light novel, poetry or a magazine. Contrary to popular belief, following



The barbecue has become as important a part of American living as its alter ego, the picnic, and this indoor-outdoor barbecue unit serves the cause with two portable stainless-steel charcoal bowls. An electric rotisserie and spit attaches to one. Each bowl has two handles for lifting out and emptying, and lids that cover the units when not in use or act as snuffers for charcoal after cooking. Hood and fan by NuTone



Boon for home gardeners: detail of the sink where bouquets of beauty are arranged to spread color throughout the home. Manufacturers and homemakers agree that multipurpose corners are an incentive to the enjoyment of praiseworthy leisure pursuits



One bowl of auxiliary work-center sink stores ice, an indispensable commodity for drinks. Cover for ice is reversible to serve as a cutting board when you need slices of lemon or lime, or must prepare snacks to appease demanding after-dinner-hour appetites

Campanula



In this design the bell-like beauty and delicate greenery of the pretty campanula is exquisitely detailed against a white background, and lingers in the subtle shaping of each piece.

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Old house, new life [Continued from page 54]





Downstairs bedroom (above) is dominated by a book wall, the high-light of which is an illuminated model of the *Pewhatan*, one of Commodore Perry's ships for the Japanese expedition of 1853. Print over bed is an American primitive of George Washington and Lafayette, from the Abby Rockefeller collection. Upstairs master bedroom (below) features curtains, wall-covering and bed hangings of a cotton paisley print in shades of muted blue and green. At left, another view of the kitchen showing compact built-in mixing and salad center and wall decorated with cookie molds and pieces of Long Island slipware



JOHN SOGGS

Cures for sleepless nights

[Continued from page 89]

through Aristotle or Plato just before turning out the light will not lull you to dreamland. Either it will dull and fatigue the brain, or else—if you get deeply involved in the subject—will stimulate it to a pitch of activity that will make sleep impossible.

A nightly shower helps to relax the body, too. And—unless personal inhibitions or special circumstances prevent it—I often recommend sleeping in the nude. Free from entangling night garments, the body can breathe freely and really relax.

One special technique that frequently gets results is to elevate the feet. This allows blood to flow toward your face, head and heart, taking some of the strain off that hard-working organ and easing the stress on many body muscles. The best method of foot-elevation is the use of a "slant board"—a plank of wood of body width and length. Elevate one end and stretch out, head down. Relaxation comes quickly. Even without this equipment, you can get almost the same effect by any method of elevating your feet a foot or eighteen inches above your head—but it has proven most effective on the flat board.

A slow walk around the block is worth-while, too. Just move one leg after another, breathing deeply, not rushing, not worrying about the work due in the morning. The best insomnia remedy, though, is a regular pattern of exercise. Fifteen minutes each night, an hour or half an hour before bedtime, will ease the body and prepare it for sleep—as well as toning the muscles, keeping you in trim, and lengthening your life by preventing physical deterioration through lack of exercise.

IDEAS ON COOK-AND-SERVE



For holiday meals: a family-size casserole, the *Ivory* pattern, or a smaller size in *Golden Clover*. Both gay designs by Hall China



Individual serving dish, along with an 8" casserole in the same pattern: *Fairlawn* by Stangl



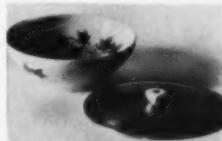
A stylish way to keep the main dish warm at table: this covered china casserole by Fairwood



Decorative and almost indispensable for family meals: the *Mediterranean* casserole by Red Wing



Looking good enough to eat even before its contents are discovered, this china casserole: *Wild Strawberry* by Peter Terris



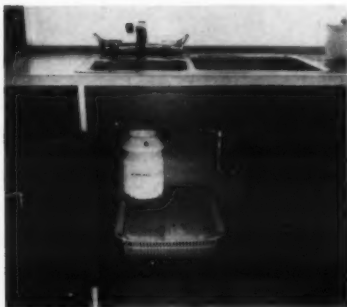
Its versatile shape could hold an arrangement of fruit, serve a salad or, covered, an entree. *Woodbine* casserole by Syracuse



A respectful bow in the direction of an unheralded, yet always hard-at-work member of the kitchen family. Certainly the importance of an adequate supply of hot water for a household needs no elaboration. This gas water-heater with a 30-gallon capacity is housed behind natural pine folding doors painted white and orange. Rheem gas water heater; Palla wood folding doors



Two-bowl food preparation center has blender, food mixer, knife sharpener and built-in power unit. Valuable attachments include vegetable basket and a cutting board with overhanging lip to direct cuttings into the disposer opening in the small bowl. Time-saving feature: food arrives, is processed and waste disposed of in one simple sequence. Built-In Food Center by NuTone; Flint cutting board Haldster by Ekco



What to do with the waste that trails in the wake of dinner preparations is a problem no longer. Any sink worthy of a niche in an up-to-date kitchen has a disposer opening leading to an easily removed time-saving receptacle. Waste disposer is In-Sink-Erator



There are clothes closets and water closets and in most homes there's more than one utility closet, a separate nook harboring carpet sweeper and brooms, waxes and polishes. This one in the laundry area testifies to our admirable passion for home cleanliness, orderliness

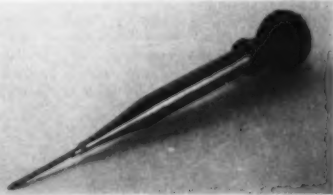
The hasty gourmet stuffs and roasts the bird of his choice on either a spit or a rack, bastes it with no fear of splash with one of the new "squeeze" basters, then carves it into perfect, easy-to-serve slices with razor-sharp stainless-steel tools.



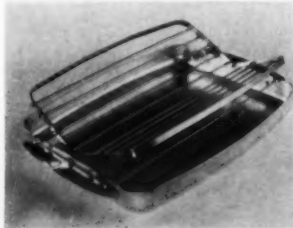
Carver's aid: large enough to hold a 25-pound turkey in an easy-to-get-at position, the Carver-master eliminates slipping; hardwood tray will not absorb liquids. From Hammacher Schlemmer, New York



Carver, slicer and fork—Gentry cutlery by Carvel Hall—will "undo" any bird with ease. Blades are honed to lasting sharpness



The "squeeze" baster draws up pan juices, then anoints bird in every cranny. Needle attachment injects flavorings into roast meats



Roaster or broiler, the Foley Roast-R-Broil locks into four V-shaped positions to cradle and roast anything from a 10-ounce game hen to a 20-pound turkey. As a broiler, rack lies perfectly flat

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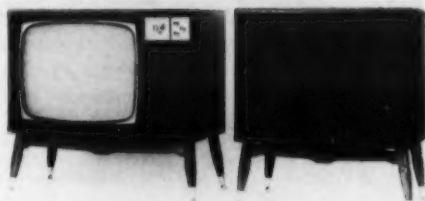
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DUAL-PURPOSE ROLES FOR TELEVISION

In today's small home, everything must be versatile to justify the floor space it occupies. Sofas must often double as beds; tables and chairs fold for storage. Even television, whose sheer novelty once justified a single function, now must serve other needs. Here are three examples of new TV versatility. In one case, the set goes on wheels and, equipped with drop-shelves, can be a buffet or mobile food-server, making the TV dinner a more comfortable, pleasant experience. In another, stereo music reproduction has been combined with the TV set, and a third has bypassed the vexation of having to change channels for an evening of entertainment. A clock-selector enables the viewer to sit, relax and let the set do the work.



One important trend among new cabinet designs is mobility. This unit fits into its own drop-leaf cart so that the set can be moved to wherever you choose to do your TV viewing. In line with the dual-usage idea, the top can serve as a sideboard or buffet table for informal family needs. In fact, the slight splaying of the legs (for stability) and the free movement of the plastic wheels make it possible to use the unit as a roll-in service cart. Legs are of brass, top of walnut veneer with an oil-rubbed finish. Antenna telescopes up from back of set. The *Barclay 21* with drop-leaf cart by G-E



Hi-fi and TV are combined to particular advantage in these matching cabinets: speakers of TV set can be used to achieve complete stereo sound separation. In addition to phonograph and speakers, hi-fi cabinet contains an AM/FM radio and input receptacles for both tape recorder and multiplex. *Neptune* and *Fantasia* units by Hoffman



For effortless, uninterrupted television viewing, this set is combined with an electronic timer that will turn it on or off and change channels every thirty minutes over a twelve-hour period. All you have to do is set up your choices on the built-in program selector. The versatile *Programmer*, by RCA, is available in a number of styles.

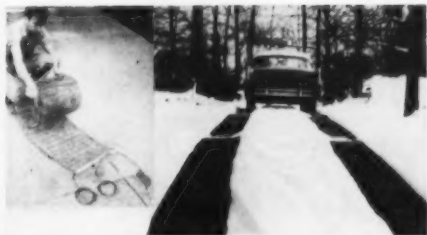


The clock-controlled selector of the new TV programmer is operated by sliding buttons—one for each half hour of the twelve-hour period. These can be set to either a desired channel, or off position

What's new [Continued from page 10]



Kits for growing flowers in homes during winter months include planter, specially treated soil, unusual bulb, growing instructions and guarantee. You supply water and average room sunlight only. By M. Van Waveren & Sons



Thermewire electric concrete heater, in 6- or 10-foot lengths and 18-inch widths, can be easily installed with a finish layer side by side on walks and driveways to end snow shoveling, aid car maneuverability. Heaters switch on or off as needed. By Edwin L. Wiegand



Applier of a new design firmly attaches to wood handle of old broom or mop, has fluffy chenille pad ideal for spreading self-polishing waxes evenly, easily. Johnson's Wax

Ceramic felt material, insulation for jet engines, is used in oil-burner fireboxes, saving up to 15% on fuel bills. By Johns-Manville

Mer-Sheen for care of furniture, cleans, polishes and leaves a thin coat of wax instantly and in one operation. By Mersman Brothers

Pour boiling water into a can of Vapor Brite, place in cold oven and wipe off saponified grease 20 minutes later. By Copper Brite

Music for living

[Continued from page 7]

ence. This recording, in itself, would help to bear out my statement to the effect that the strings are capable of enough variety of sounds so that they can stand very well by themselves.

The modern Hungarian composer, Miklos Rozsa, has contributed a work to the string orchestra repertoire. It is his *Concerto for String Orchestra*, Opus 17. Rozsa is perhaps best known as the composer of the scores for numerous films. He has been in Hollywood since 1940. However, he has composed a great deal of concert music as well, and this concerto was his first symphonic composition in the United States. It was introduced in 1944 by the Los Angeles Philharmonic. One might best characterize it by saying that it seems to suggest the influence of Bartók. However, it is the Bartók who reflects the folk element, rather than the extremely abstract Bartók, who is brought to mind by this work. It would then be more fair to state that the similarity arises, perhaps, from the fact that both Rozsa and Bartók have drawn upon their native folk heritage, rather than from any attempt on the part of the former to imitate the latter. In any case, Rozsa's concerto is an impressive, idiomatically written work that is modern, without being of the extremely dissonant school. The performance may be presumed to be authoritative, since the composer himself conducts the strings of the Vienna State Opera Orchestra. The fact that Westminster's recording is in stereo adds to the realism of the sound.

Two more modern works for strings should be included in this list. They are the *Concerto Grosso* by the late Ernest Bloch, and the *Symphony for Strings* by the American composer William Schuman. Conveniently, both have been issued as companion pieces on a single Capitol disc, in performances by the Pittsburgh Symphony Orchestra conducted by William Steinberg. The Bloch work, which was composed in 1925, has become something of a classic. Here, the composer takes an old form and fills it with music in his own idiom, which is a significant one, indeed. Schuman's symphony is vital music, with a rhythmic, athletic quality that immediately stamps it as being imitatively of this era.

Are You A Bore?

A noted publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint the readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Conversation Studies, 835 Diversey Parkway, Dept. 1121, Chicago 14, Ill. A postcard will do.



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Babe in the woods

8 weeks to 4 years: a camper's album

"If you think my baby is going to sleep in a tent, you're crazy," wailed Marty Ballis when her husband George began talking about "a camping trip for their baby" six months before the child was due to be born. George, who is a photographer in Fresno, California, was amazed. Tears of outraged motherhood were streaming down his wife's pretty face. Could this be the same girl who, for the last seven years, had been his fearless tentmate on frosty mountain meadows, on dark lonely beaches, and even on long trips across parched deserts?

It certainly was. And when George mentioned the incident to friends, he found out that his wife wasn't the only one who questioned his sanity. Everyone he talked to, he now recalls, said it was out of the question to take a "fragile infant" on an overnight camping trip. They said he'd have to wait until "it" got to be at least four or five years old. Before George's horrified eyes swam a private vision of parental martyrdom: five years of weekend imprisonment in his own back yard. He'd never be able to stand it. He remembered too fondly breakfasts of bacon and eggs on sharp mountain mornings, the smell of evening at the edge of the sea. So he made a tactical retreat until after the baby was born. He could afford to because he held a trump card. He knew that his wife would become as putty in his hands if only he could get her once again under the influence of the sweet smell of a pine forest. He knew, too, where there was a perfect one for a Sunday picnic less than fifty miles away.

The first such outing took place when Baby Ballis ("it" turned out to be Johnny) was five weeks old. And sure enough, as George slipped the bassinet back into their car that evening, it was Marty who was the first to revive the camping idea. "Well, I suppose," she mused, "if we could find a *real* tent instead of that old pup tent. . . ."



Three weeks later—with a brand-new umbrella tent—they set up camp 8,900 feet up in the winy air of the magnificent Sierra Nevada Mountains. In no time at all, Johnny was gulping his *Pablum* and strained fruit like a veteran woodsman. They were easily warmed on a portable camping stove—as was the water used for his daily sponge baths.

The coldness of the nights (even in summer the temperature often drops below freezing) was the only real problem. The Ballises coped with this by dressing Johnny in a double diaper and a cotton shirt under flannel sleepers, topped off with a knitted wool cap. By the time he was two, he thought of the tent as home, and declaring himself “seepy,” would retire for a nap in his own sleeping bag. He learned to love the water, running to the ocean, screaming with delight as the waves came in to chase him back. At three, he had learned to limit his solo walks to areas from which he could still see one of his parents. And he delighted in helping Marty prepare their camp-out meals at the big campground tables. After eating, he would make sure that every stray scrap of paper was deposited in one of the trash cans that bless all state parks.

“All this,” writes George, “probably had no unusual effect on the baby one way or another, but it certainly did wonders in combating Marty’s postnatal letdown. It quickly proved to her that she could still do the things she had always done, that ‘adjusting to parenthood’ didn’t require giving up a way of life we had both come to love.”



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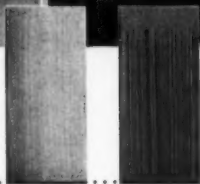


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